

**EXCLUSIVE! For The First Time Ever...**

***A Proven, Millionaire Creation Formula  
Is Dramatically Revealed In Front Of A  
Live And Totally Stunned Audience***

***Now YOU Can Get To See It Too!***

***Read this gripping report to find out how...***

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From the desk of:

**XXXXX XXXXXX  
Managing Director  
Grays Marketing**

Dear Friend,

***"If you could compare an Internet  
business to a fast and reliable car...  
... this would be an Aston Martin"***



**N**ow, before I begin, you should know that I have invited you here for 2 very good reasons. First, because you have previously demonstrated that you really are **serious** about changing your life and second, because you have taken action.

And, it's because you have taken action that you deserve to know absolutely everything there is to making massive amounts of money online.

The way I see it is... if you couldn't care less about knowing all the insider secrets of Internet marketing, and if you just couldn't be bothered with taking your knowledge to the next level, then you probably wouldn't be here, reading this message right now. But the fact that you are, is testimony to your desire for riches.

I can now tell you, that the information you need to be able to get you to where you want to be is here. I'm not going to leave anything out... and I'm not going to disappoint you.

So stop everything! Make sure you are alone and that there are no distractions nearby, then make sure you won't be disturbed for at least the next 20 minutes.

### **Why?**

Because what I'm about to reveal to you is something so powerful that it could change the course of your life forever.

**It's true!** From this day forward, your lifestyle could dramatically change to such an extent, you might never recognise the 'old' you... ever again.

The lifestyle that you know right now, will just be a distant memory. You're going to learn about a unique system that has been devised to get you... right to the top!

 **So you want lots of money? Just say how much!**

 **Want to know an easy way to get it? You're going to see for yourself!**

 **Is this invitation for everyone? Absolutely not!.. It's for your eyes only!**

Make no mistake! **This is serious**... and could be the most important message you will ever read in your entire life.

So, get ready to experience a transformation and a dramatic changing of your old thought patterns, as I take you on a roller-coaster ride and show you the path to wealth, freedom and true happiness.

Over the next 20 minutes I want you to open your heart and mind and don't hold back on your innermost feelings. **Your feelings are very important**... because they are your true emotions and they represent who you really are deep down inside.

Now, because your inner feelings are best kept private. The last thing you need is someone walking in on you when you might be feeling vulnerable, then start asking you awkward questions...

... so find a quiet place, shut the door and be absolutely sure you will not be disturbed.

**Now, clear your mind of all negative thoughts, relax... and read these words very carefully.**

Before I begin to reveal the true purpose of this letter and tell you why I have invited you to personally come here to read it, take a deep breath and imagine...



Imagine yourself holding a briefcase containing exactly **£40,000 of £20 pound notes**. Now imagine tipping all the notes on to the floor, spreading them out then tightly grabbing two very large handfuls. See yourself taking a long deep smell of all that lovely money.

Banknotes have a distinct smell and feel about them don't they? If you have any in your pocket, wallet or purse, take one out now and smell it. Feel it, rub it between your fingers... crunch it up in your hand. Get to really know what money smells and feels like.

Now go back to imagining what a £40,000 heap of banknotes, looks, smells and feels like...

### **Do you realise... you could make this much money every single week?**

That's £2 million pounds a year! It's not impossible... far from it... it's being done right now by many people... so why not you? Why should you miss out?

You deserve it don't you? You probably deserve it more than most of those who already have it. Now if you really want to get your hands on it, lots of it, you must start to think positive about actually having it, otherwise you will never experience the pleasure of being rich.

Start by thinking about it, then really concentrate on it, then imagine...

Imagine the intense pleasure of being completely debt and worry free.

Imagine seeing your bank statement...

### **Personal Account... Your Name... Balance... £5,237,554.78**

Imagine having so much money in the bank, you can afford just about every possible luxury available.

You could make sure your family and close friends wanted for nothing.

If you wanted to, you could really make a difference to other people's lives in your neighbourhood, your town, your city or any under-privileged part of the world.

If you love animals you could help them by giving to charities like the RSPCA or PDSA. You could even set up an animal sanctuary if you wanted to.

You could leave your mark in time and always be remembered for doing some amazingly unselfish thing... and you would still be happy and have everything you personally wanted.

Just think about all the good and worthwhile things you could do if you were very, very rich... **a multi-millionaire.**

You must have heard it said that 'money comes to money' and 'money is power', but do you really understand what that means?

## *What Would You Do With So Much Money?*

As you know, many rich and famous people like to be seen to be doing some good with their wealth. Many attend charity dinners and fund-raising events just so they can meet and rub shoulders with other classy and wealthy celebrities.

Who knows whether it makes them feel better about themselves or whether they do it purely for the recognition or to wallow in the limelight... and who really cares?

Either way, it doesn't really matter why they do it... what does matter is, that they **can** do it. And they can do it...

... simply because they are rich.

Being very rich is like being a member of an exclusive club. It doesn't matter what background you are from, how old you are or how you became rich... it only matters that you are.

Being rich brings more than just money. It can bring respect, recognition, and celebrity status. And, being rich brings kudos, social standing and can help create or enhance your reputation.

**Make no mistake... being rich can make you feel like a real superstar.**

Being rich can make you feel important, substantial, a somebody, a force to be reckoned with. Someone that people will listen to, a persuader, an influencer a highly respected pillar of society.



It's a fact! Rich people get heard, rich people get their way and rich people have a much better time than poor people do. So given the choice... ?

Of course, the answer is obvious. Most people would rather be rich... for whatever reason.

Okay, in just a moment I'm going to let you know how you can become super rich, super powerful and get the respect and recognition you truly deserve.

But first, consider this...

# *How It Used To Be Is NOT How It Is Now*

## **Now, let's get a few things straight!**

It's a complete misconception to believe you have to work hard to become rich. **That's absolute nonsense!** What is true about working hard, is it will more than likely lead you to an early grave.

The fact is, you don't have to work long and hard to become wealthy.



Fifty or sixty years ago, many thousands of people in Britain worked in the coal mines, the docks and in factories up and down the country. Some worked 12 or 14 hour shifts to get a few extra pounds... but only because they had to. Putting in the extra hours was the only way that many workers could make ends meet.

Compared to today, those were obviously quite desperate times.

But you know... not much had really changed up to just thirty or forty years ago... although for many life was beginning to get a little better.

Jobs were certainly becoming more secure and many people could look forward to a company pension when they retired.

However, the concept of earning extra money from doing overtime was still at the forefront of people's thinking. Many people believed that the only way they could get more money was to work more... some people even worked at two jobs.

Nowadays things are very different. No job is considered secure, and there's no such thing as a job for life.

In today's workplace, many people will have to change their career, on average, 4 times during the course of their working life, and what's more worrying for many people is... they won't have much of a pension to look forward to when they do eventually retire.

Nevertheless, many people feel that they are better off today because they own a house and a car. But, although more people today **think** they own their own home and their car... many actually don't!

Everything's borrowed... everything's on the 'never never'... it's all on credit, which means they don't really own anything.

I know that buying a car on credit may be the only way some people will ever have a decent car. But, what's the point in giving all your hard-earned cash away to some cold-hearted money lender? Is a car really that important?

I often wonder how many cars are scrapped each year... and yet their owners are still paying for them.

**It's crazy!**

And so is limiting your potential...

You see, despite changes in working practices over the last sixty years, and despite changing attitudes to home ownership, one very fundamental aspect of making money has not changed one iota. That is the 'pay per hour' mentality. And it's this way of thinking that will limit your earning potential.

Here's an example of earnings limitations...

Mr Average works for a company or an agency and he gets paid a basic wage, which is based on a fixed hourly rate. The only way he can make more money is by putting in extra hours.

So, there's a limit to how much he can earn because he can only physically work a limited amount of hours in any one day, right? He's simply a wage slave.

Now some people fare even worse than Mr Average. Take managers, supervisors and the many hundreds of thousands of people who get paid a salary. They get paid a 'half-decent' amount of money every month but are quite often expected to work all the hours god sends...

... for no extra money!

**I say... God help them all!**

If you can relate to any of this nonsense, then let me tell you right now... you're quite simply wasting your life away.

What will you have to show for all your hard work in 10, 20 or 30 years time?

At least think about your future!



**Will you be rich? Not very likely!**

**Will you be happy? I doubt it!**

**Will you have regrets? Oh yes! Lots of them!**

**Is there an alternative? Absolutely!**

**What is it?.. WORK FOR YOURSELF!**

The key to escaping this kind of mundane lifestyle is to start your own business.

# *A Traditional Business? Why You Shouldn't Do It!*

"No one ever got rich working for someone else"

Working for yourself is the answer to making more money than you could ever make by working for an employer, but...

Setting up a 'traditional' business is NOT the way to go. By 'traditional' I mean a bricks and mortar business. You know what I mean... operating from a rented premises, a yard or factory or even a rented office. Just don't do it! It will cost you big bucks to keep a premises going.

First there's the rent or lease, then there's commercial council tax (rates), insurance, lighting, heating and security... and that's before you have even sold anything! Then it gets worse...

You'll probably have to travel from your home to your place of work, which means more unnecessary expense. Then you might have to employ... staff.

**OH NO!!! The nightmare is about to begin.**

You'll have to pay wages, holiday pay, employer's NI contributions... don't do it!!! Don't even consider this way of running a business.

Just take a good hard look at the only real alternative...

If you haven't yet started your own business, this is the only sure-fire way to go...



You'll need a table or desk, a printer, a computer with Internet access and a telephone. Most people have all these things in their home already, so these start-up basics won't cost anything. Next...

You'll need a website, a product and a credit card payment processing account. This little lot could cost you as little as £50 tops.

Then you'll need to advertise.

Well realistically, pay per click advertising with Google Adwords will cost you as little as 10p per keyword, and writing and submitting a free ad, designed as an article, will cost you nothing. But the best part about this kind of business is... all the profits from your sales will be all YOURS!

You can then repeat the process over and over so you have multiple products selling all over the Internet. Then you can promote other people's products for big fat

commissions of at least 50%. Then you can place some Google AdSense ads on all of your websites and make money from other people clicking on these ads.

Then you can pretty much automate everything, take a bundle of cash from your business profits and go on a 3 week cruise while you think of other ways to make money and plan your next marketing campaign.

While everyone else is working flat out in their regular day jobs and putting in all those extra hours for extra cash, you could be living the high life and not have a care in the world...

So, which kind of business would you like to be in?

The bricks and mortar business or the Internet marketing business?

Silly question right?

Now just before I move on and tell you about how you're going to get into Internet marketing in a very BIG way extra fast, just take a look at this simple piece of arithmetic. This simple sum... just about... well, sums it all up!

You have one product that sells at £29.97 from just one website. It costs you £5 to market each sold product, so you make £24.97 profit from each one. You sell a very conservative 10 products a week, so you make £249.70.

You then repeat this little project 5 times more, targeting different products for different niche markets.

$6 \times £249.70 = £1,498.20$  per week

Next, you join an affiliate program like Clickbank, where you promote 10 different products each selling at an average price of £29.97, and each pays you an average of 50% commission. You sell a very conservative estimate of 15 products in total each week, and your marketing costs are 10% of your commission...

$15 \times 29.97 = £449.55$  divide 50% = £224.77 less 10% = £202.29 per week

Then you set up your Google AdSense on all six websites and you make on average a very conservative £2 per day from each site.

$£2 \times 7 \text{ days} = £14 \times 6 \text{ (websites)} = £84$  per week

Now, the question is... how long would it take to set all this up?

Answer... about 48 hours!

How much time would you have to spend on it once it has all been set up?

Answer... about 15 minutes a day!

And how much money does it bring in each week?

Answer... £1,784.49 in pure profit!

So, if you wanted to spend a whole hour a day working on your business, you could make 4 times as much, that's... £7,137.96 a week!

Now, this £7,000 weekly income is from just 3 simple income streams. I haven't even touched on setting up your own affiliate programs for your own products, creating membership websites, building one-page Google AdSense only websites, doing joint ventures, email marketing, list building, offline advertising, direct mail and many other ways of making money...



The reality is you could set up as many as 10 totally different income streams, each bringing in an average income of £2,000 a week! **That's a total of £20,000 each and every week!!!**

That's 1 £million a year!

**Now that's what I call a business!**

## ***So... Let's Begin With A Well-Devised, Tried, Tested And Proven Cash Generating System***

So, just how do you get it all? How do you get everything you will ever possibly need to be able to make all the money you will ever want?

**Here's how...**

For the first time ever, you can get your hands on, and feast your ears and eyes on, the most incredible collection of Internet marketing products I have ever come across, and you will ever see.

I've forked out a small personal fortune on securing the licences to these products, which would not normally be available in the UK.

And... I have had to virtually beg my overseas suppliers to allow me to import what I believe to be the most comprehensive training package in the history of Internet marketing.

This video training course is Internet marketing in full-blown, steamy non-stop action. Featuring Matt Bacak, Jo Han Mok, Vince Tan, Warren Whitlock and Ted Ciuba, you'll get to see for yourself just how to create a business from nothing and take it to a level that can consistently generate millions.

This is **"The Secret Formula to Making Millions - Revealed in full"**

And nothing, absolutely nothing is left out...

If you can't make some serious amounts of money from this well-devised, tried, tested and proven system then you will never make serious money from the Internet... ever!

### **Why?**

Because absolutely every single shred of vital information, and every insider trick used by the most successful Internet marketing millionaires is included and explained, dissected, analysed and proven to produce more cash than you could ever imagine.

If you want to make a few thousand pounds then that's fine, but this system has been **designed by millionaires with millionaires in mind**. This is the ultimate training course, the ultimate opportunity to become very, very rich and the absolute ultimate in online business ventures.

There really is nothing else like it on the planet and in a moment I'm going to tell you why, but first, you should know that this system has been compiled in response to some very specific requests.

Our last product launch, **"The Secret Formula to Making Millions"**, was a resounding success in terms of customer satisfaction except for one thing... quite a lot of you still felt as though there was something missing.

Well, I always want my customers to be more than happy when they buy products from me, so I went back to my supplier and asked them for more...

I told them I wanted more in-depth marketing information revealed and I wanted more success strategies revealed and... I want much more marketing tips, neat little tricks and tactics, special techniques, shortcuts and insider secrets revealed. I told them **I wanted it all**.

And what they gave me was more than I could ever have expected.



They gave me the option to distribute a complete Internet marketing workshop, which was filmed live for the benefit of the attendees only.

Each person that came along to this amazing weekend paid just over £2,500 each for the privilege, and wow... that was obviously money well spent!

Of course I've watched these DVD recordings myself and I can only say that I was totally blown away by all the revelations. I thought I knew a thing or two about Internet marketing, but after watching Matt Bacak at work, I felt like a complete downright amateur.

I had to watch all the videos 3 times because Matt is so enthusiastic and talks so fast I just couldn't keep up. I was taking notes as fast as I could because I could see that what he was saying was very serious stuff. I could see Matt was holding nothing back and I believe he really is as genuine as people say he is. I could clearly see that...

**This information was explosive!**

## ***Hold On To Something! We're Just About To Take Off!***

Let me give you an idea about what Matt covers in his unique workshop...

First off, you've got to get your mind right. You might have heard this before and if you have, then you'll know it's true. The main point about developing the right mind-set is, you simply will not ever make it in business if you don't believe you can do it.

All successful entrepreneurs and business owners never think negative thoughts. They simply believe they will be rich and successful, set their goals and then they do become what they really desire to be. This isn't a new technique, successful people have been using the power of their own minds to attain wealth for centuries.

And so this is the first thing **you** must do. You must think positive and absolutely believe without question that you can become rich. And you must be specific otherwise it will not work as well. What I mean by specific is... you must decide how rich you want to be. Do you want to make a £million, 5 £million or 10 £million? You must decide.

Next, you need to understand the 9 common characteristics of Internet millionaire marketers, and I'll explain more about what this means in just a moment. You also need to know the 3 magic words Internet marketers manipulate and use to make money and you need to know what actions you should take to make it all happen.

Okay, I'm now going to explain in much more detail exactly what Matt covers in his training... and remember! Matt Bacak started with absolutely nothing just a few years ago, and is now a multi-millionaire.

**(Here's a photo of his brand new house >>>)**

**What he teaches and demonstrates is exactly how you can do the same.**



To get started in your Internet business you must first choose a niche. Just one at a time, otherwise you will not be able to concentrate and give it your best efforts.

So, Matt says you should decide on what market you want to target, and he recommends you go for one that has lots of competition. Why? Because if there's lots of competition already, then it must be profitable. Well, when you think about that makes a lot of sense. If it wasn't profitable, hardly anyone would bother with it would they?

When you have decided on a niche market, the next thing you need to do is find out what they want. There are many ways to do this and Matt explains the best ways. When you know what your market wants, you find it or create it and then you deliver it. I know I'm making it all sound very simplistic, but really, at the very core that's how simple it is.

Well, that's one part of the business you must work on and Matt gives you lots of valuable advice about this. Then there's the next part...

### ***Marketing!!!***

Marketing embraces many aspects, which includes, all manner of advertising, sales letters, emails, blogs, article writing and press releases just to mention a few.

Now, most marketing will involve the use of headlines and Matt gives some great examples of how to create 'killer' headlines. He explains how to use the many misunderstood 'power' words to get your prospects to **visualise** what you are saying to them.

That's right! There are certain words you can use in your headlines, ads and sales letters that will conjure up pictures in the reader's mind. This is **sales psychology** and it works for just about everyone who uses it. You've really got to see and hear this stuff for yourself to believe it!

So Matt goes into detail about how important the words are and what words you should use to get people to open their wallets and purses and buy only **your** products. That information alone is worth paying for right? **And there's tons more...**

## ***Now We're Moving Up A Gear... So Fasten Your Seat Belt!***

Let's see... you choose your market, find out what they want, find out how to get it then offer it to them using ads and sales letters. But wait! You need to build a list! Everyone knows that the money is in the list. So what's the quickest way to build your list? Matt will explain...

Now you're going to need a website and remember, you don't have to design and build it yourself if you're not too sure about that sort of thing. You can just get someone else to do it for you. Matt suggests asking a friend, neighbour or even a student because that way it won't cost too much.

So the idea is... the website will showcase your product, you know... the one your target market really wants. Now the very first page of your website will be a squeeze page. This is an email capture page where you will place an autoresponder. Don't worry if you don't know what an autoresponder is. Matt will tell you more about this and also where to get one. He has even developed his very own so you could use that one...

Anyway, your squeeze page has to do the job of capturing names and emails, so you need a good headline, you need to offer them some kind of reward for giving up their details and you need to let them know that what they have been looking for is inside... **on your website.**

When you watch Matt, as he explains all the finer details, you can't help wondering why you couldn't see this simple step by step process for yourself. It's only when someone who has made it all work, shows you and explains it all in so much detail, that all the pieces fall into place. It's pure logic!

Right! So now you have your squeeze page you can build your list, and the rest of your website is designed for actually selling the product, which means it needs a good sales letter.

Matt says the best way to come up with a good sales letter for your website, especially if you're new to this type of marketing, is to look at what other people with similar products are saying in their sales letters... then do the same... not copy... exactly, but... reword them. Well, I think I'll best let him tell you the rest about this little trick.

He then goes on to say that there are certain elements of your website that you need to know about. Well, to be honest I just wouldn't have thought that a website should be designed this way, but he knows best.



**Matt's Private Plane**

His websites pull in around 2.5 £million in sales so he should know. He has thoroughly tested each element and has fine-tuned everything. Now his websites continue to make money automatically.

I really like the idea of making money while I'm sleeping or on holiday or while I'm playing golf. Can you imagine... You go on a 2 week holiday, you come back, turn on your computer, go to your PayPal or affiliate account and see that you made £100,000 while you were away.

### **There's just nothing else like an Internet business.**

Anyway, back to the story... Matt Bacak is an Internet marketing millionaire, who is going to show you exactly what he does and how he does it in the **"The Secret Formula to Making Millions - Revealed in full"** DVD training programme.

On top of what I have already mentioned, Matt then goes on to explain how to get traffic to your website, so you can build that all-important list. That means some advertising... and some other ways of generating visitors.

Matt explains how you should write your ads for maximum impact and how to increase conversions. He talks in depth about Google Adwords and keywords. You really must know about this stuff if you want to make vast amounts of sales and thousands in profits.

He makes it sound so simple, but when you hear him uncover the secrets and reveal the strategy... you realise it is simple.

Did you know for instance that when you set up your Google Adwords account, and set your bid amounts for your chosen keywords, you should bid in odd amounts? No, I didn't know that either. Matt explains the reasons why...

He also reveals the inside scoop about testing your ads, what to look for and what parts to change. Click through rates don't mean much either, unless you fully understand the logic behind split-testing.

That was something else I learned. You know, you will learn so much from this workshop you'll see why so many people were willing to pay so much to attend.

## ***We're Moving Into The Fast Lane... Be Prepared For A White Knuckle Ride!***

One way to get traffic to your website almost instantly is to do joint ventures with people who already have lists of prospects. You can also get visitors to your website by getting your ad into other people's newsletters.

It really is in your best interest to sign up to as many newsletters as you can, as you will discover. Another way to get traffic to your website is to get other websites to link to yours... this is a neat little trick that not many people know about. Matt tells you how to do all this stuff... and more. A lot more!

I'm just skimming over the surface of what Matt will show and teach you. I couldn't possibly cover everything in detail in this report.

The workshop covers just about everything and has been filmed on 8 DVDs! So, I can only give you an idea about what is revealed, which includes...

Exactly how to set up that autoresponder I mentioned earlier... and how to install it into your squeeze page. Plus how to upload your web pages to the Internet and how to register with search engines and directories. This workshop is for everyone with little or no knowledge about Internet marketing as well as those who already have websites set up.

Without a doubt, the one most important aspect of Internet marketing is traffic. I cannot emphasise this enough. Without traffic you just don't have a business. Without traffic you can't make sales and you won't get to build your list.

It's just as well then that Matt covers this in great detail including...

How to get free 'organic' traffic by getting your website ranked higher in the search engines and generally how to out-smart other marketers in the search engine ranking game. He also explains how to get even more traffic by using press releases and writing articles. More about articles in just a minute...

Now here's something else I didn't know and many other marketers certainly wouldn't know...

**How to buy links on ebay.** I'll let Matt explain this one in his own way as it is his own personal secret strategy. You see, buying links is a very important marketing move as the traffic is one way. I'm not talking about reciprocal links where websites simply exchange links with each other, I'm talking about one-way links, or back links as some people refer to them.



There is a way that you can buy these links and you would be surprised at how little they cost yet how valuable they really are. Matt has a certain way of finding the right websites that offer the most cost-effective option for buying links. **Phew! This is great stuff!**

Right... now I just want to go back and mention a little more about article marketing. Matt says it is his main marketing method and he goes on to explain how he wrote just 10 articles, submitted them to article directories, then got thousands of free links back to his website.

And, there's much more that can be done with an article. When you hear what he has to say about this you'll be writing articles like your life depended on it. Actually, a very big chunk of your Internet income **could** depend on it!

Matt also talks about online payment processors, shopping carts, affiliate programs and holds an in-depth questions and answer session with his attentive and mesmerised audience.

As I said earlier, I had to watch this DVD training programme 3 times, because there was just so much to take in. But I can tell you this... it was worth spending the time watching it and it was worth every single penny I paid for it.

I learned more in a few hours than I could have ever learned in many months. This is the first DVD training I have ever come across that deals with every single aspect of Internet marketing from a simple step by step start to a staggering hyper-speed automation process.

His teaching goes way beyond that of any other marketing millionaires.

He even suggests lists of products you can sell and how to easily create your very own products including audio recordings. He tells you what software you need to be able to create professional audio and video products that you can sell. And it doesn't stop there...

There is much more... want to know the best way to make money from Google AdSense? Matt will tell you.

You know, it's hard to imagine what else you would need to make money online as **"The Secret Formula to Making Millions - Revealed in full"** is absolutely jam-packed with everything you will ever need to know...ever! Except for...

## ***Now We're Cruising... Here's Another Guaranteed Road To Riches!***

### ***How to become a self-publisher...***

Now we all know that another way to make millions is to write a book and sell a million copies right? Well, J.K. Rowling and her Harry Potter series immediately springs to mind. But you know there are many, many people who have written books about all kinds of subjects and have become very rich.

And the amazing thing is, you will never see any of these books in any book shops.

Why? Because they are self-published books.

Self-publishing is not only easy and straight-forward, it's far more profitable than having your book published by any of the well-known publishing houses. Let me explain...

When you write a book on a subject, you are immediately considered an expert on that subject, and that one book can set you up for life. But the best part about becoming a best-selling author is you don't even have to know anything about the subject and you don't even have to write a single word yourself... instead you can hire a ghost-writer!

Can you believe that? YOU can become a best-selling author on any subject and you wouldn't have to lift a finger. Okay so you would have to pay someone but the investment would be well worth it. Let's say you hired a ghost-writer to research and write a book on **"How to Make Your First Million on the Internet"**.

You pay him or her £1,000. Then you have an electronic version created, a pdf, which can be downloaded from a website and you sell this for £19.95.

### **This is pure profit.**

You also use a small local printer to print off say 500 hard copies at a time, which you can sell through mail order at the higher price of £27.95. Taking out the cost of printing, postage and packing, this would leave you with a profit of £23 per book.

So let's be very conservative and say you sell just 5,000 copies from your website and 10,000 hard copies.

5000 x £19.95 = **£99,750** & 10000 x £23 = **£230,000**... that's a total of **£329,750**... almost a third of a million pounds! The best case scenario is you actually do sell a million copies.

Let's say you sell a million copies of your book, which you decide to sell for just £10.

**That's a cool 10 £million and early retirement!**



If you would like to know more about getting very, very rich through self-publishing then you should watch and listen to Warren Whitlock. Warren helps people just like me and you to become self-published authors. He'll tell you how to get your book published and why you shouldn't even think about approaching traditional publishers.

In this additional DVD you'll get to hear Warren talk about the value of selling your book online and how to build your own publishing empire.

He also explains the best ways to create your own book, something I've just touched on, and how to make even more sales by getting other people to sell your book for you.

This DVD recording is part of the ***"The Secret Formula to Making Millions - Revealed in full"***

And that's not all...

## ***The More Down To Earth Approach...***

Included in this truly incredible package is a full presentation from the author of ***"The New Think And Grow Rich"*** book, Ted Ciuba.

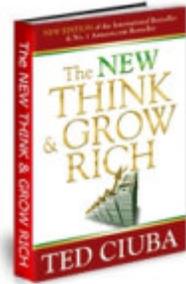
Another exceptional Internet marketer and highly successful multi-millionaire, Ted re-examines the original 1937 masterpiece by Napoleon Hill and transports its gripping message full on into the 21st century.

Ted takes a new and refreshing look at the ***13 principles to riches*** and suggests how to apply them to the world of opportunity we live in today.

These are the **real secrets to wealth** and have undeniably accounted for hundreds if not thousands of successful people during the past 70 years.

**These principles are based on universal laws, and if practised as instructed, they will virtually guarantee riches beyond dreams.**

You can get a copy of the original for free almost anywhere on the Internet, but you will soon realise that today, unlike when the book was first written, technology plays a major part in all our lives.



Mobile phones and the Internet have opened up a whole new can of opportunities, so Ted looks at new ways to interpret the meanings of the 13 principles and how to incorporate them into the business world of today and beyond.

This is a must see DVD. I was totally blown away by the new revelations outlined in Ted Ciuba's new book, and so will you be.

This is just part of the **"The Secret Formula to Making Millions - Revealed in full"** and you really can't afford to be without this package, if you want to be in the millionaire club.

Okay, so now you're probably thinking, O M G! This package is going to cost an absolute fortune... well I can tell you that you're going to be in for a very pleasant surprise. First off, it's not going to cost anywhere near the £2,500 each workshop attendee paid just to see Matt Bacak.

So just how much is it?

Well, let's see... The 'behind closed doors', 8 DVD video recordings of Matt Bacak, which also include some input from best selling author Jo Han Mok, are valued at £997, and the one-off special DVD recording of Warren Whitlock is valued at £57, plus the one-off DVD recording of Ted Ciuba is valued at £59. So that's a total of £1,113.

Now that's not even half the cost of the attendance fee.

Look, don't worry about what it's going to cost for now because I have some more to tell you...

This package is just about to get even BIGGER and it gets better...

I'm going to add another 2 superb DVDs to the collection plus a mystery DVD recording.

Here's what I'm adding...

## ***Additional DVD #1***

**Web 2.0 with Patric Chan**



Patric Chan has been marketing online since 2003 and has been invited as a speaker in 11 countries including the United States and the United Kingdom. Not only is he an authority on Internet marketing, he has found a way to dominate various niche markets including pets, women, games, education, software, electronics and many more.

Patric Chan makes hundreds of thousands of pounds from his web 2.0 websites simply because they are different. He has recognised and capitalised on the new trends currently sweeping the Internet. These changes include **interactivity**. That's where you get people, your site visitors, to contribute to the content of your website.

You see, search engines and especially the most important search engine Google, will reward you with higher website rankings if your website contains current and valuable information. So, one way to get this information is to get your site visitors to leave comments on your website about the products or services you sell.

It's a feedback system, which is constantly being updated as each new visitor takes part and adds their thoughts and experiences. It's a bit like having a blog right on your website. Some of his websites also have forums where his site visitors can openly correspond with others.

Patric will show you examples of his websites and point out all the various features from which he makes money. **He will even show you proof of his income from just one website.**

The main feature of his presentation is building websites specifically for niche markets. His unusual approach to web design and layout together with his vast experience gives him an enormous advantage over any competition. You can learn a lot from this man.

He even offers to build a guaranteed money-making website for you... after watching his presentation, you might be interested in that offer.

## ***Additional DVD #2***

### **Internet Marketing with Patric Chan**

Staying with Patric Chan, this next DVD is all about Internet marketing. So you have your website up and running, now how do you drive traffic to it. Patric has ways and means as you'll see, plus... you'll discover the secrets of his "Long-Tail Traffic Method" No one else online does anything like this.

Internet marketing embraces many factors and incorporates many different dimensions. All of which, need to be fully understood in order to figure out what will work for you. So the more ways you know, the bigger the chances of making more money... faster.

In this presentation, Patric talks about the various Internet marketing methods including...

- List building strategies
- Increasing your website conversion rate
- Promoting affiliate programs
- Building your own affiliate programs
- Niche marketing strategies
- Implementing viral marketing strategies
- Building passive income through back-end selling
- How to find online niche markets
- Google AdWords advertising strategies
- How to build a relationship with your subscribers
- Free traffic generation strategies
- Getting indexed or high ranked in the search engines

This is all very important stuff and will help you with tremendously with your own Internet marketing. Not to be missed!

## *Additional DVD #3*

### **From Zero to Hero**

This is a completely free, mystery DVD recording, so I'm not going to tell you anything about it... except that it's about a young guy who is known as the Internet Marketing Evangelist.

In only 10 months, starting from scratch this guy now generates a 5-figure monthly income... and if he can make money online so can you.



***Okay, well that's it!***

***"The Secret Formula to Making Millions - Revealed in full"*** is now available to you. You will never see this in any shop and you cannot buy this mega-cash generating package anywhere else.

Not online or offline. I am the only person in the country that has the marketing rights for ***"The Secret Formula to Making Millions - Revealed in full"***.

Now I'm going to make you a very special offer that you just cannot refuse. Well, actually you can refuse, but you would regret it for the rest of your life. You must realise that this in-depth, no-holds barred training course **holds the key to your future success in Internet marketing.**

Matt Bacak gives up everything for you.

Never before, ever... has a millionaire Internet marketer been so candid and so open about how he makes his fortune online.

And never before has anyone revealed so many lucrative secrets, marketing strategies and formulas for making millions. This is the ultimate Internet marketing presentation, and one that I have personally been very privileged to watch.

I have only just scratched the surface with my brief rundown of the content within this training course, if I was to tell you everything, you would now be reading a 300 page book!

Okay, enough said!

***Make Sure The Handbrake Is On...  
You Don't Want To Let This One Slip  
Away!***

Let's look at what's really on offer here...

\* 8 quality DVD recordings featuring Matt Bacak, with guest appearances from Jo Han Mok, each bursting at the seams with tons and tons of valuable Internet marketing information. Matt takes you by the hand and leads you step by step through every aspect of creating a highly profitable online business.

This complete set of 8 training DVDs is valued at £997, and the one-off special DVD recording of Warren Whitlock is valued at £57, plus the one-off DVD recording of Ted Ciuba is valued at £59. So that's a total of £1,113. The people who attended this 'behind locked doors' workshop each paid £2,500.

I've also included 2 further training DVDs presented by Internet marketer Patric Chan. These 2 recordings are valued at £47 each. Then I've thrown in a mystery bonus recording, which if you could buy it, would cost you £37. So, this little lot has a total value of £1,244. And remember!

**You cannot buy this anywhere else!**

I am the only distributor in the whole of the UK to have ***"The Secret Formula to Making Millions - Revealed in full"*** and because you are a highly valued customer I am going to let you have it all for just ~~£1100...~~ ~~£1000...~~ ~~£900...~~ **only £697.00 plus VAT (includes postage, packing and insurance)**

Now, just imagine how much you would have to shell out if you decided to go for a franchise. £5,000?.. £10,000?.. £20,000?

Why bother with all that nonsense, when you can get a complete and proven successful business blueprint for under £900... with the potential to **make millions!!!**

**Without any stress and in much less time than any traditional business.**

**And another thing... I am only making this unbelievably low-cost, high-value training course available to buyers of my existing products... so that means YOU!**

**But, I can only reserve your package for the next 7 days.**

Why? Well unfortunately this offer has got to be on a first-come first-served basis. My supplier has stipulated 2 things. 1, that I can only offer this package to buyers of **"The Secret Formula to Making Millions"**, because this package is an extension of that introductory course, and 2, I can only keep the offer open for a limited time.

You really don't want to miss this... so I strongly advise you to order today. You can instantly reserve your copy of this amazing training course and pay by credit or debit card right now.

**To order your copy, go back to my website... [www.xxxxxxxxxxxx.co.uk](http://www.xxxxxxxxxxxx.co.uk) and put in the username and password I sent you. You will then be able to order from my secure server. Look for the Order Now panel like the one below.**



Or, you can download a printable order form and send it to me with your cheque or Postal Order. You can even fax the order to me and just put your payment in the post the next day.

Whichever method you choose, you must do it today or you could miss the opportunity of a lifetime.

Think of it as the last bus... only there will never be another one... because the bus route has been discontinued, finished, gone forever.

I hope you'll join me on this journey of discovery to real and lasting wealth and I hope you are as excited about your future prospects as I am.

This is the first day of the rest of your life...

**See you at the top!**

My warmest regards,

*signature*

**XXXXX XXXXXX  
Managing Director  
Grays Marketing**

**P.S.** It doesn't matter how much Internet marketing experience you have right now, this training course is designed to get you started and making money in the shortest possible time.

**P.P.S.** Remember! You were invited to this website by me personally, and this training programme will never be made available to, or offered to anyone, who isn't already my loyal customer.

**P.P.P.S.** You get 13 quality DVD recordings for much less than half the actual cost to attend the Matt Bacak workshop... and at a fraction of the cost to buy into any kind of franchise. That's REAL value!

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Company name & address, Tel & Fax Nos – Email: