

A Special Invitation... *RSVP*

**“Join Me Today, And I’ll Show You
An Easy Way To Make Thousands
Of Pounds Every Week...Tax
Free... For The Rest Of Your Life”**

I’ve Already Made Millions Doing This...

Dear {name},

If I offered to show you a way to make **vast amounts of real hard cash**, just for acting on my advice... would I be able to trust you to keep it to yourself?

You see, I’ve encountered a small problem and I’m looking for a few loyal and trustworthy people to help me out. The rewards could be **life-changing for you...** and your help would be very convenient for me.

But I do need serious players only...

So, I’m writing to you personally because you have shown a keen interest in making **serious money...** how I know this doesn’t really matter, but what does matter is I can help you... if you’re prepared to help me.

You already know that you’ll never make any real money and live the lifestyle you deserve, if you’re going to have to spend your whole life working for someone else. So you’ve considered your options... right?

You might have considered starting a business or you might have already bought into a business opportunity or signed up for a business training course.

You might have thought about trading the stock market or the Forex money markets.

And what about an Internet business? Could that deliver the results you want? Maybe, although it hasn't really worked for many people I know.

Well, wherever you are, at this time, in your search for wealth I just want to share something with you.

I want you to know that there is another way...

Now before I tell you about how I became a multi-millionaire and how it's possible for you to make anything from **£5,000 to £10,000 a week** just from following my advice, it might help if I first tell you a bit about my own business experiences.

So you don't make the mistakes I did...

You see, I tried running several traditional businesses myself but never made any real money. In fact I lost money and I almost lost my house in the process.

Looking back I just can't believe I spent so much time and effort trying to keep my business going, and yet I had absolutely nothing to show for it.

I was working 10, 12 and 14 hour days, 6 and sometimes 7 days a week. Now I don't know about you but I always thought that running a business would mean I'd make more money for myself.

Otherwise why would anyone in their right mind bother doing it?

Well, I obviously got it all wrong.

I can laugh about it now but it was no laughing matter at the time.

My past business ventures included computer sales, computer maintenance and software, sales of telephone answering machines, two magazines and a marketing company. So you see... I did try.

The problem was my business overheads were a constant nightmare and kept me awake at night... every night.

I worried about paying my suppliers... I worried about paying my staff... I worried about paying my overdraft... I worried about paying the tax man and I worried about paying the VAT man on time.

Life was just a constant worry.

It's a crazy situation to get yourself into I know, but like you I just wanted to make some real money. I didn't want to work for anyone else and as far as I could see, running my own business was the only way I was ever going to make anything of myself.

I only wanted a better lifestyle and I know exactly how you feel about that because it's what you want too... right? Well, all I'm saying is if setting up your own business is what you have your heart set on then just be careful.

If it isn't fun and if it doesn't provide you with a very good living then what's the point?

Yes, I know that some people have made good money running a business but to be honest it's not as easy as some would have you believe. It can be damn hard work and what's more...

Running a business is a gamble!

You might not see it that way when you're right there in the thick of it, but it's true. You gamble with your own money, the bank's money, your home, your family, your health and your sanity. And if you lose... then you could lose it all.

Personally I am really glad I tried it because if I hadn't, I might not have made my fortune from something completely different!

So... what are the alternatives to actually running a business?

The Stock market? Forex?

All very well if you don't mind staring at charts all day long agonising over whether to buy or sell. The only thing I would say in favour of this type of investing is that you're completely anonymous. So whether you make a profit or a loss no one notices or even cares.

I sometimes wish that I could be that invisible... especially now.

Why?

Well, because I'm Bob Rothman.

You might have heard of me but hopefully you haven't because for years now I've been trying to keep a very low profile.

And the reason is... because every bookmaker in the land knows about me. And it's not because of my boyish good looks or my wicked sense of humour either... it's because of my reputation.

You see, I have a reputation that puts the fear of god into the bookmakers, and if they know I'm in town they firmly bolt their doors and try their level best to avoid me like the plague.

Now I know what Ned Kelly, Butch Cassidy and Al Capone must have felt like. I'm treated like an outlaw... like Britain's number one criminal... and why?

Well all because I've fleeced just about every bookmaker in the country and I've made millions from them. And so what do they go and do?

They ban me!

Bob Rothman - Banned!!!

I've been banned from every single bookie... William Hill... Corals... Ladbrokes and now even all the smaller bookmakers refuse to take my money. Word has spread throughout the bookmaking fraternity like wildfire.

They have tried just about every trick in the book to close me down and run me out of town.

Well, I suppose I have **stung them for millions** so I guess you can't blame them can you?

But can you see my problem?

Okay, so I've made my money from horse racing... but it's getting more and more difficult for me to get a bet on these days... so I have to resort to all kinds of secret tactics and strategies...

... now hopefully... here's where you come in. At least this is where you can help me...

Now at the beginning of this letter I said that I can help you get what you want... which is money... **lots of money**.

But I do need something from you in return. And in just a moment I'll explain my plan but first, let me tell you how my life changed and how I

got to where I am now... then maybe you'll understand why I've contacted you...

When I closed my last business I was broke. And by that I mean I was financially embarrassed. I was certainly not a broken man... far from it. I still had my dignity and I still had a burning ambition to make money. In fact I was more determined than ever to make some real money, but...

First I had to get angry. I got angry with myself, with the government, the taxman and with society in general. I felt like I had been let down by everyone and everything... and now it was time to get even.

I decided from that moment on there was no way I was ever going to lose at anything ever again. I knew that if I wanted to succeed at this "game" then I needed to think positively, think BIG and never, ever give in.

Some of my friends would say that what I did next was the actions of a desperate man... some even went so far as to say I was completely barking mad.

And why? Because...

I re-mortgaged my house and I began to bet on horses!

Not something I would recommend...

And I couldn't really blame anyone for thinking that I'd lost the plot and finally flipped, but then nobody knew what I was really up to.

You see, I was on a mission. I had set my goals and nothing was going to get in my way or deter me from getting what I wanted.

With £50,000 of equity cash in my hand I started out on a steep learning curve. Actually it turned out to be a long and painful losing streak but thankfully I didn't lose my nerve.

Even after my first 6 months of unsuccessful betting, and when I'd lost £35,000, I still kept going. I kept telling myself "who dares wins" and very soon after, I realised I had cracked it.

Just 3 months later I had won back the £35,000 and I was now ready to do some serious business.

So how did I turn the tables? What did I do to change my luck? Did I discover some hidden secrets?

No... it all happened as a result of my carefully calculated strategy.

You see, I started studying form but soon realised that spending hours studying and scrutinising results every day was NOT the way to pick winners.

Well I proved that by backing so many losers during my first 6 months!

No... the way to pick winners was to get on the inside. When I finally realised this I made contact with horse trainers, owners, stable hands and even race course groundsmen. Yes! The guys who cut the grass!

I was also using a number of tipsters so I could get their professional opinions too. Information is a very powerful thing and you have to be careful how you use it... **it can make you seriously rich...** as I was soon about to find out.

Next... I upset the bookies by grabbing over £400,000 of their cash!

Now that I had established contacts on the inside, I would know exactly what condition the course was in before any race. I'd know whether the horses were fit, having an off day or chomping at the bit for a win.

I was able to get the honest opinions of the horse owners, the horse trainers, the grooms and the stable hands long before any race was due to start.

Now all that insider information together with the views of my professional tipsters helped to put me in a very commanding position.

My chances of picking winners was now elevated well beyond that of any other punter... and also that of every other tipster, which later became evident.

But all this information comes at a price, which I was, and still am more than happy to pay... well wouldn't you?

So my first year as a professional punter was a bit of a roller coaster ride and to be honest I'm still trying to catch my breath more than 20 years later.

In my second year I was much better prepared to do battle with the bookies and believe me... this time I took no prisoners! I creamed off **over £400,000 of their money** and they were not at all happy about that.

And that was just the start...

I had some fantastic results like... **£20,812.50 in just 3 days.**

When you realise that some people earn less than that for a whole year of working for someone else, it kind of puts this business in perspective.

But I did even better than that... I won more than **£35,000 in a single race!**

Well I went on winning, and when news got out that I'd made more than **£3 million** in just 7 years of betting, I even made the front page headlines of the tabloids.

Of course I've made much more than that since but my problem is I'm being squeezed by the greedy bookmakers and I'm not a man who readily accepts defeat. So I still try to find ways to get at them.

I know I can't beat the bookies on my own, so I've gladly helped numerous other people get fat juicy slices of their rich pickings ☺

In case you're feeling a tiny bit sceptical. I've included some proof of all this and you'll see there are several unsolicited testimonials from many happy punters who took my advice... but let's get back to you...

Now about my plan...

As I said earlier, I'm a victim of my own success and there's not one bookmaker in the country that will let me have an account or even take my bet... not even a small bet.

I have had to get other people to place bets for me but this can arouse suspicions and they can end up getting banned too. So I have devised a cunning plan that could involve you...

...if you really are interested in making money that is.

You see, I'm writing to you because you want to make a lot of money and as you have probably considered starting a business or have maybe had a flutter or two in the past then you are very likely to be someone I could trust... and that's because you... like me... are willing to take a risk.

Now I firmly believe that only people who are willing to take risks will ever get what they really want in life. Just ask any entrepreneur... ask Richard Branson! He has taken more risks than any other British entrepreneur I know and it certainly hasn't done him any harm

Okay, now before I go into detail about my plan I want you to be sure about one thing. Horse racing, like stocks and shares and Forex, and even business decisions all carry a risk of loss. There can never be any guarantee that a horse will win and I'm not making any such guarantee.

All I'm saying is... over a given period of time my advice could make you very rich. It has the potential to give you the lifestyle that you so desperately want and I can't think of any better way to get it.

But this is NOT a get rich quick option...

So, if you want to get rich within the next couple of weeks then this just isn't for you. But if you're prepared to stay the course then you could be very pleasantly surprised.

That said here's the deal...

I'm inviting you to join my inner circle. Basically it's a syndicate of a few specially selected like-minded people... just like you. Obviously it includes me, and more importantly it includes my network of inside connections. These are my spies and loyal advisors.

Here's how it works...

I keep in constant contact with my connections so I know exactly what's going on before any race. By that I mean I'll know the horses' current form right up to the minute before any race actually starts.

I get to see the whole picture. Whereas the punter sitting in the bookies just gets to see the race meetings in the daily papers, and whatever the bookmaker wants him to see.

So based on my insider information together with the horses' past form, I am able to work out the likely result of just about any race.

Now that might mean I'm either able to successfully predict the winner of any given race or... whether a horse is most likely to finish in the top three or top four positions. This is the perfect solution for each way bets.

But before I tip any particular horse I also take into account its odds. I'll only be interested in betting a horse if there's a realistic chance of getting a good return on the investment.

Now here's where you come in...

You ring a special Freephone number on Saturday between 12.00 and 1.00 pm and one of my assistants will give you the information.

You then go to your local bookmakers and place a £50 bet according to the advice you are given. When the horse wins you send me the winnings and hold on to the £50 original stake to place on the next race.

At the same time, you can place any amount of money you want on the same horse, up to the bookies' floor limit, and you get to keep all the winnings from this bet for yourself.

For example...

You call the Freephone number and you are advised to place the £50 bet on horse X in the 3.15 at Newmarket. The odds are 7/1. Let's say you also put £100 on the same horse in the same race.

The horse wins and so you send me £350. You keep the £50 original stake for next time.

You also keep the £700 you won on your own bet.

So, your total investment on this race would be £150 and your total profit would be £550.

The £350 you send me is then divided up and sent out to my connections. Remember... my connections are the horse owners, the trainers and the stable hands. These are the people within our syndicate who make the whole process possible.

Of course if the horse loses then you don't have to send anything.

Now what I didn't tell you earlier is that I'm also a trained accountant, so I rely on the precision of my calculations and not guess work, hunches or gut feelings. That together with my inside connections, is what puts me way ahead of any other tipsters in this business.

If you know how to work out percentages then you'll know that to break even on any given run of fixed odds then the strike rate, which is the

ratio of wins over losses, has to be around 30%. Anything above this is favourable... even 1% above can account for big profits.

My strike rate can be nearer 40%, which means over a given time period I will always win more than I lose.

The detailed mathematical calculations needed to explain how this all works can be very complicated and confusing, so I'm not going to spend any more time on this aspect. I don't have to... I have won millions and that's all the proof I need to know that it works.

Now here are few things for you to consider...

There is an element of risk involved in horse racing but it's probably the same level as investing in the stock market and Forex trading.

The fact is... there is a risk factor involved in any form of gambling and also in running any kind of business. There's even a risk of whether your pension is going to be worth what you were expecting.

Risk is everywhere.

So to get involved with my syndicate you must be prepared to take risks.

And I'm sure you are... **that's why I've contacted you today.**

Okay so there's some risk, but I can categorically confirm that the rewards far outweigh the risks and here's why...

All the money you make is tax free. Now consider this...

If your net profit for a month totalled £10,000, then to earn that same amount of money from a business you would have to make around £12,000 or £12,500 if you were employed.

If you calculate that figure over the course of a year, which would take your total annual earnings to £120,000, then you'll be in a higher tax bracket and the amount of income tax you would have to pay would be around £35,000.

Now would you really want to hand over 35 grand to the tax man?

No... I thought not.

Other benefits of joining my syndicate are...

You don't have to do any work.

Let's face it... popping over to your local bookies and placing a bet can hardly be described as work.

You'll have tons of free time.

You'll have time to pursue your hobbies, spend more time with your family or just do as you please.

Now what I would seriously suggest though is that you stay focussed and disciplined. It's all too easy to get carried away when you're making so much easy money.

I would advise that you put some of your time and money to good use. I think it's wise to save and maybe plan to retire early, but in any case... what you do with your money is entirely up to you.

So that's the plan, and as I said... I'm only looking for a few loyal and trustworthy partners to join me.

Interested?

Right... now here's how it works...

I normally require a £100 joining fee. This confirms commitment and eliminates time wasters... there are far too many of them in this business. And, as I'm only prepared to work with serious people then this usually sorts out the men from the boys.

Now as I'm the one contacting you and you're not banging on my door begging me to let you in, I'm going to reduce your joining fee to just £50.

And because you will be doing me a big favour in joining my syndicate I'll give you a copy of my latest report about getting the most out of a tipping service. I haven't decided on a price for this but in any case you'll get it free when you join.

Now to run this syndicate takes up quite a bit of my time, especially on the phone and keeping in touch with all my connections, so obviously I have to charge a fee to help offset my own costs.

My fee is just £95 a month and you can expect about 8 tips a month for that so it really is amazingly good value. However, again I have to

consider the fact that I'm the one contacting you and I need your help, so I'll give you your first **3 months membership absolutely free.**

That's more than enough time to see whether this is for you, and if it's not... then you can just call it a day, move on and we'll remain friends.

Okay, so that's a total saving of £335 off all the usual entrance and monthly fees, plus you get a free report, which I have only just written.

So what do you have to do now?

Right... well just get on the phone and call my office during usual office hours. The number is **0800 138 1118** and the call is free.

My agent will be waiting for your call and will be ready to answer any questions you might have.

Alternatively, just complete the enclosed Priority Reservation Form to reserve your place in my syndicate. **But don't delay...**

I'm only looking for a few select partners and although you are on my list, I need to get this set up ASAP. There's some real serious money to be made and I'm keen to get started.

If there's anything you're not sure of then don't hesitate to call my office and speak to one of my friendly assistants.

Now there's just one more thing...

Please, please, please... keep this to yourself!

If you decide to join me, and I certainly hope you do, I want you to promise me something.

I need you to promise that you won't reveal your involvement with me to anyone. And I mean **ANYONE**. That means your mum, your dad, your partner, your best friend and even your dog.

If word got out that Bob Rothman was still fleecing the bookies, then this whole operation could be compromised. And that might mean having to shut down and disband this syndicate. **So let's keep it a secret!**

I know it might be hard to keep quiet, especially when people start to notice that you are spending a lot more money and working a lot less.

They might even begin to think that you're involved in something unsavoury.

Well, you can just tell them that you have been investing in shares or something. Tell them anything but don't mention my name.

Okay, well now it's up to you. Here's a fantastic opportunity to turn your whole life around and **live the millionaire lifestyle**.

Opportunities like this don't come around very often, so come and join me... let's have fun... and let's make some serious money together.

Remember! You'll get up to 8 opportunities to win each month and everything else you need to know will be included in your welcome pack when you join.

On my part, I promise to do my level best to supply you with the very best advice possible. When you win... I win.

Give me a call now on **0800 XXX XXXX**

I'm really looking forward to welcoming you into my inner circle.

My warmest regards,

Bob Rothman

P.S. Remember! I've cut the joining fee in half and I'm letting you into my syndicate for 3 months completely **free**. Plus I'm giving you a valuable report completely **free** when you join.

P.P.S. Don't forget to browse through the testimonials I've included with this letter. They're all 100% genuine