

***"I'm One Of The UK's  
Top Horse Racing Tipsters  
& I'm Going To Show You  
My Closely Guarded  
Secrets Of How I Make  
Thousands From Horse  
Racing... So You Can  
Too!"***

Date

***Hello, Good Afternoon and Welcome to Pegasus Racing!***

I cordially invite you to join me...

**I legally take thousands of pounds from the bookmakers and I stuff it all into my personal bank accounts. I don't pay tax on my earnings and I don't owe anyone a single penny. Everything I own I have bought outright with cash... So who else wants a lifestyle like this?**

Can you answer this one simple question... honestly?

Do you really like working for a living and paying taxes?

I don't! And I can make thousands of pounds from a single race, which takes most people I know, six months or more to earn.

I'm sorry if it sounds like I'm bragging... I just wanted to make the point that I'm very successful at what I do, which is obviously... **betting on horses.**

I'm **Tony Taylor** and I'm a professional horse bettor and horse racing tipster...**and I can help you make hundreds maybe even thousands from horse race betting.**

This is not another useless betting system... and I'm not one of those so-called horse racing pros who are just out to make a lot of money by selling newbie punters a load of duff information.

I'm just a genuine and honest regular guy who likes nothing better than taking the bookies to the cleaners, day after day and week after week. There's just no better buzz when I'm picking up a big fat cheque from the bookie and seeing the look in his eye and the grimace on his face as he reluctantly hands it over.

Then as I call into my bank and pass it over the counter I get that lovely smug feeling of contentment... **job done!**

## ***How much could YOU make on a good day?***

I earn thousands from horse race betting and many of my insider circle of close friends and colleagues also do very well from my tips. On some of my good days I've won thousands of pounds on single races and **all of the winnings are tax free!**

I've never really worked a day in my life! Well, when I say I've never worked, I mean worked for the taxman. I've certainly grafted but not because I've had to... only because I've wanted to. And that's if you can call working with horses grafting. It's all I've ever known... it's all I've ever wanted to do and I absolutely love every minute of it.

You see, for me horses is not just about winning money... it's a way of life. I live and breathe horses... I just love everything about horses and I'm always around horses... and the courses.

Ever since I was legally old enough to step foot into a bookmakers I've been betting on them. And I've obviously been picking more winners than losers otherwise I wouldn't be sharing this information with you right now.

Have I just been lucky? Some people say I have but then they don't know what really goes on in my close-knit circle. The only people who know are those who have paid me a lot of money so that I'll share my knowledge and information with them. They are members of my **Pegasus Racing Syndicate.**

## ***There's much more to winning than studying form...***

I'll be the first to admit that there is an element of luck involved in betting on horses but luck is just a tiny part of the overall picture. There are so many other things to consider. **They are known as the variables.** These can include the weather, the state of the course, the current health of the horse, the current health of the jockey, the number of horses in the race and... well you get the picture.

All these variables have to be taken into consideration when choosing selections. And so I say... you can make your own luck. What I'm really saying is... if you have all the right information then you certainly have an edge over everyone else who doesn't.

Now I've been in this business a long time so I know exactly what information is needed about any horse race at any race meeting anywhere in the country. And it's not just about studying form. Sure, past form has to be considered but that doesn't mean you should rely on this information alone.

I can't help feeling sorry for the punters I see at my local bookmakers. They sit around all day with eyes glued to the papers as if waiting for that hidden secret message to jump out at them. The past form is all they have to go on. And so... is it any wonder they lose almost all of the time?

When one of them does have a fairly good win, and that's pretty rare around here, they all jump up, congratulate him and pat him on the back, probably hoping that some of his luck will rub off on them. No, seriously... when one of these guys wins, it's like someone just dug up a gold nugget or something. It's quite sad really.

## ***Everyone loves a winner!***

The truth is there are only a handful of really successful bettors and tipsters in this country. And by that I mean the guys who consistently win. The guys who can take their losses on the chin and then come back and hammer the bookies for six. These are the guys who win big and expect to lose... occasionally.

I'm not going to tell you that I win all the time because I don't. And neither does every other bettor and tipster at the top of his game. **Losing is part of the game... but it's also part of the winning strategy.**

Now horse racing, like any other sport is simply a numbers game. We're talking odds here. The odds of winning and the odds of losing. If we didn't have losers then the game couldn't be played. It's as simple as that. Sometimes losing is just as important as winning... let me explain this strategy...

Most horse racing bettors who study form always tend to look for the horses that show a top 3 placing in their last few races. Then based on this information they'll make an "educated" guess at which horse will win. That's a bit like sticking a pin in a map with your eyes closed then going there for your summer holiday.

Now if you were to take a closer look at the horses who were unplaced then kept a note of them, you would eventually build up a picture of all the possible losers. This information would make it easier to pick a likely winner. It's a bit of reverse psychology and is just one of the many variables I look at.

I don't leave much to chance when it comes to betting and neither should you. After all... it's all about the winning right? My ***Pegasus Racing Syndicate*** certainly know a thing or two about that!

## ***What would you say to 3 FREE tips a month?***

**Okay, so here's my proposition...**

Now you probably don't know me and yet I'm saying I can make you rich... but why should you trust me?

Let's face it. Anyone can say they make thousands of pounds from betting, and testimonials can very easily be made up. So why should you believe me?

Well, let me ask you something...

If I was to give you a hot tip for a race one day next week, and I predicted the winning horse at odds of 7/1... how much would that be worth to you? If you placed a £100 bet on it and it won, it would be worth at least half your winnings right? That's £350.00... so would you gladly give me 350 quid for a single winning tip?

Okay... well maybe a £100 stake is a bit out of your league. What if you just put £10 on it... would you give me £35 quid for it.

What if I gave you 3 tips a month... what would that be worth? If just one of them came in a winner or even an each way win it would be worth

something wouldn't it?

Well here's the deal...

I want you to trust me and I want to help you make some easy cash, so what I'm going to offer you is this...

Sign up to my monthly ***Pegasus Racing*** information newsletter today, Tuesday, September 11, 2012, and **I'll give you 3 FREE quality tips a month... all for just £4.99.**

In my newsletter I cover all the "up-to-the-minute" interesting stuff that's going around the horse racing scene. It's great value because you'll get to know what's going on in the inside world of horse racing and so it's a great way to stay in the loop. The £4.99 covers my time to write and send you the newsletter and you get the tips for free.

Well I know an offer like this is virtually unheard of in the world of professional tipping, but it's the only way I could think of to get you to trust me. Three horse racing tips from any other pro tipster would generally set you back at least £100 or at least 50% of the winnings, depending on how they operate their business.

## ***Why you should sign up for my newsletter while you still can!***

So to get 3 tips for free has surely got to be worth signing up for... but I can't keep this offer open forever and I'll have to pull this site down very soon so it's now or never. You can of course cancel your membership at any time so there's no long term commitment on your part. If you want out just let me know by sending me an email [here](#)

To sign up for my newsletter just click on the sign up button below. You'll then be directed to a secure payment processing page. Just put in your details and then you'll be redirected to the sign up page where you will enter your name and email.

Next check your email inbox for the confirmation email. Click the confirmation link in the email and you'll be instantly added to my newsletter list. Then just keep checking your inbox for my newsletter and tips. What could be easier?

Well, all that remains is for me to welcome you aboard, so I look forward to seeing you on the inside.

(payment button here)

**Let's go and make some easy  
tax free money!**

All the very best,

A handwritten signature in blue ink that reads "Tony". The signature is stylized with a long horizontal line above the 'T' and a loop at the end of the 'y'.

**Tony Taylor**

**P.S.** Remember! For just £4.99 a month you get membership to my ***Pegasus Racing*** Newsletter and 3 FREE tips a month, and you can cancel your membership at any time.