

“Chiropractic compliance... do it right or face the consequences!”

And They Say Ignorance Is Bliss? Seriously... Ignore This And You Could Go To Jail!

Dear Fellow Chiropractic Physicians,

Have you become a victim of the OIG mandatory compliance program yet? Well, it might only be a matter of time before you are. Ignorance is no defense and with your career and more at stake you just cannot afford to be complacent.

Like it or not compliance is here to stay and it's your duty to get clued up as a matter of urgency.

Large health organizations already have the necessary practices in place to ensure they stay on the right side of the law, but alarmingly many small and medium size private practitioners, like yourself, just haven't got around to doing anything about it yet.

Okay, so you've been too busy... And okay, so you thought someone else was looking into it. And I fully understand all that. I know that trying to get your head around the laws and regulations and understanding what it all means is tiresome and downright tedious.

What's more... did you know that the OIG (Office of Inspector General) announced that ALL doctors' practices will be reviewed this year? They will also be carrying out prepayment audits on your submitted claims.

And that could just be the start of your problems. Additional mandatory regulations are poised to follow, which could create absolute havoc amongst the medical profession, and private practice in particular.

Do you really need all this aggravation?

This could mean government officials snooping into your business affairs, scrutinizing your documentation, digging into your files, checking up on your

background... looking for anything and any sign that you are not playing by the rules.

Are your records accurate? Are your claims in order? Do you have, and do you maintain an operational system that flags any possibility of fraud or other erroneous behavior? You should have... because YOU are ultimately responsible for all that occurs in your practice.

Beginning to wish you were doing something else for a living? Let's face it... we are professionals, we are good at what we do and we just don't want or need all this extra aggravation... right?

You owe it to yourself, your colleagues, your staff, your patients and of course your family to ensure that everything that happens in your practice is 100% legal. Why?

Because failing to do so could result in you spending time in jail reflecting on your oversights. Incarceration deserves serious consideration, and although some might think it's only a remote possibility, it's not one for the faint-hearted. Another possibility that you should seriously consider is that of having to make refunds.

How much would it take to put you out of business?

How much money would it take to break you?

Can you imagine having to refund \$398,728 as a result of a post payment audit? This actually happened to an individual and similar personal losses are happening right now to doctors all over the nation.

The crazy thing about all this is... it's so easy to avoid any unwanted attention and avoid paying any financial penalties, and then get on with your life in the full knowledge that everything you do is complying with the law.

Staying compliant with federal regulations and having an active compliance program is the only sure-fire way to protect your practice. It really is a small price to pay for not having to keep looking over your shoulder, and being able to sleep peacefully in your bed.

So where do you go from here?

Well, you'll be relieved to know that I can help... I'm Doctor John Davenport, I'm a qualified Chiropractic Physician and I don't want you to think that I'm in the scaremongering business because I'm not. But what I am concerned about, as a fellow doctor who has been in private practice for more than 20 years, is your welfare.

Not your physical being of course but your business... your practice... your livelihood. What I'm trying to convey to you here is a wake-up call. Yes, it's time to get your head out of the sand and take a good look at what's really happening all around you.

Bottom line is... you're a sitting duck, unless you take compliance seriously.

Relax! Qualified & professional help is at hand!

Compliance is a minefield and I can very easily see how you could become a victim of compliance regulation, and I don't want that to happen to you. I can empathize with you when you say, "It's just all too confusing and I don't know where to start or who to consult".

I could see this potential problem looming on the horizon some time ago, and so I took it upon myself to make sure I fully understood the implications. I even went much further than that...

I'm now a qualified and **Certified Medical Compliance Specialist**, which enables me to audit all physicians' offices for compliance issues. I now talk with and work closely with doctors like you from all over the United States.

I'm uniquely qualified to teach, train and consult with doctors on compliance and I can eliminate all the confusion, so that it's less time-consuming, much more easy to understand, quick to implement and easy to maintain.

Well, you do want to have time for living a life outside of work don't you?

I know it's a bit of a cliché to say, "trust me I'm a doctor", but seriously you can. I've made it easy for you to get to grips with this important legislation and understand what is required by law. I've done this so you don't have to.

I've documented everything and all you have to do is implement my recommendations and apply them to your office. I've eliminated all the BS, and I've deciphered all the jargon. The result is a program that's easy to follow, and more importantly it's fast and easy to implement.

If you're not compliant then time is not on your side!

Look, I'm a fellow professional practitioner so you know you can trust me, but if you are still wondering whether you should listen to me then consider why I think you should...

- **I'm qualified**

- **Compliance is mandatory**
- **My help and advice can afford you some protection**
- **Reduce the risk of whistle blower lawsuits**
- **Ultimately make more money**
- **Stay out of trouble**
- **It's YOUR responsibility**
- **You don't want to risk your liberty... or go broke**

So what am I offering you here?

Simple! Just get a copy of my fully customizable Compliance Program, follow it, implement it... and stay legal and stay safe. Plus, I can offer you further help, guidance and support if and when you need it.

You just can't get this program anywhere else. I have devised it from my own experience and designed it from all that I have learned about compliance.

You don't have to go to seminars to learn this stuff... you don't have to read through reams of legal documentation... and you won't have to worry about going to jail or having to pay a devastatingly heavy financial penalty.

You just need to get my program, customize it for your office, implement it and get legal. It really is as simple as that. And you don't have to take my word for it. **See the video testimonials below.**

You can get the first chapter absolutely free, right now. Just enter your details into the form above and get instant access. In this first chapter you'll get an insight into what is required by law and how to address these issues.

In this first chapter of my unique book I cover the seven essential elements of compliance which are:

1. The development of written policies and procedures that promote adherence to the compliance program
2. Designating a compliance officer
3. Conducting comprehensive training and education

4. Developing effective lines of communication
5. Conducting internal monitoring and auditing through the performance of periodic audits
6. Enforcing standards through well publicized disciplinary guidelines
7. Responding promptly to detected offenses and taking corrective actions

Get your free copy today and get a glimpse of where you should be with compliance.

Of course there's much more to it than one chapter but at least take the first step... for free.

What does the “Chiropractic Compliance Made Easy” program include?

- **A compliance manual and code of conduct that is easily customizable to your office**
- **The 7 elements of compliance recommended by the OIG, with explanations & instructions on how to easily and quickly implement them into your practice**
- **A complete course on proper documentation in proving medical necessity**
- **How to code and correctly document therapies**
- **How to legally give compliant patient discounts**
- **Directions on how to perform self-audits**
- **How to appeal denied claims**
- **All the forms you will need to document and maintain your compliance program**
- **How you can make more money doing it the right way**

Nothing is left out. Everything you need is included, and it has all been presented in a way that you can very quickly understand and customize. If you are not currently compliant... then you need this program right now.

You have to ask yourself... what price peace of mind?

I'm not a salesman... I'm a doctor... just like you.

But I have put in a lot of time and effort into creating this compliance program so that you can start working with it right off the bat. It's easy to follow, it's easy to implement and when you get your copy you'll see that it's easy to make and keep much more money.

In short... it's a no-brainer!

Remember! YOU are responsible for compliance and that's why I'm communicating to you directly. It's not in anyone's interests when doctors fall foul of the law and as much as I hate the saying, we **do** all get tarred with the same brush.

I know you have enough on your plate just running your practice, and you don't need me to remind you about that. So you really don't need anything else in your life to worry about, and especially something as important as compliance regulation.

You just don't need any of the hassle!

So, if you want complete peace of mind then forget about refunds, lawsuits and jail time. Pick up your free chapter of my unique book "***Chiropractic Compliance Made Easy***", and let's move on with life... right now.

Remember, time is of the essence so you really do need to take action right away. Get "***Chiropractic Compliance Made Easy***" today, and begin customizing and implementing it tomorrow.

All my clients are glad they did and here's what some of them have to say...

(Video testimonials here)

[Click here](#) to get part one free (instant download)

Can't wait? Time is of the essence? [Click here](#) to buy the whole program, "***Chiropractic Compliance Made Easy***" instantly!

(Video testimonials here)

[Click here](#) to get part one free (instant download)

Can't wait? Need it right away? [Click here](#) to buy the whole program, "***Chiropractic Compliance Made Easy***" instantly!

The "***Chiropractic Compliance Made Easy***" program represents tremendous value for money, especially when you consider what this information will save you in precious time and quite possible precious cash.

However, as anyone who has ever attended any of my seminars will gladly testify, I am a man of integrity and I always over-deliver on my promises, and today is no exception.

So, order today and not only will you get my "***Chiropractic Compliance Made Easy***" program for just \$997, I'll also include...

Bonus #1

A consultation with a certified compliance specialist to help get you started
(\$240.00 Value)

Bonus #2

A free month's membership in the compliance Gold Club, which gives professional training for staff and doctors. This is a simple format with documentation to fulfill the OIG requirement for providing educational training. It also includes insurance updates.
(\$79.00 per month value)

[Click here](#) to buy the whole program, "***Chiropractic Compliance Made Easy***" instantly!

Guarantee! (logo)

**100%... 30 Day... No Questions Asked... No
Quibble...Full Money Back Guarantee!**

Still not sure? I know you might still be feeling a little sceptical, so to prove how genuine I really am, and because I know how important the whole compliance issue is to you, I'm going to make you an offer you surely cannot refuse.

Order my "***Chiropractic Compliance Made Easy***" program today, right now! **And you can take advantage of my full 100% guarantee.**

That means you can rest assured because I am taking all risk. Of course, as a fellow medical professional I fully trust you, and I would hope that you would trust me too.

So, order with confidence right now. You have a full 30 days to read through the information and implement my recommendations.

And, if after 30 days, you are not fully convinced that I have provided you with all the correct and necessary information, which will enable you to become fully compliant... then simply let me know and I will gladly refund the full purchase price of my program... **and absolutely no questions asked!**

I cannot be any fairer than that.

[Click here](#) to buy "***Chiropractic Compliance Made Easy***" right now!

I'm happy to have been of service to my fellow professionals.

My sincerest regards,

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Dr John Davenport DC, FIAMA, MCS-P

P.S. Jail time? Huge financial penalties? Loss of your livelihood? Distress for you and your family? Really... what price peace of mind?