

The **REAL** secret to making tons of easy money is finally out...

**"Now You Too Can Discover The  
Quickest Route To Becoming Super-Rich  
On A Shoestring Budget...  
But Prepare To Be Shocked At These  
Astonishing Revelations"**

Dear Wealth Seeker,

You're just about to find out how you can easily make at least **£100,000 in the next 12 months**. You'll also learn how you can do this by simply working in your own home-based business. You might be surprised to learn that people just like you are doing this right now, and making an absolute fortune.

Firstly, you **must** realise that if you want to make vast amounts of money, you will **have** to start your own business. No one ever got rich by working for someone else.

The good news is... starting a home-based business is incredibly simple, as you'll soon discover.

Secondly, the business you need to be in must be **100% recession proof**. That is, it must not be affected in any way by bungling political decisions or the ebb and flow of the global economy.

Now, there can be only one type of business that fits this criterion... and that's the **information business**.

**Fact! Selling information products can make you rich**

**Fact! Creating and selling your own information products can make you seriously rich**

**Fact! The information business is responsible for creating more millionaires than any other business... ever!**

**Example: Sell one information product to just 5000 people within a massive worldwide market. Selling price of product = £69.97 multiplied by 5000 will give you £349,850**

**That's absolutely staggering!**

Would **you** be interested in making that kind of money? Would it change **your** life? Just think...

- ✓ **You could pay off all your debts within a few short months**
- ✓ **You could buy a new house, a new car and take holidays to anywhere in the world**
- ✓ **You could even retire as a multi-millionaire within a few short years**

Many people have already done this and are living the life of luxury right now, while others are still slaving away at their dead-end jobs.

And... all because of a simple information product, which can be reproduced in the form of a book, a manual, an audio CD, a 'how to' video or a combination of any of these items. But don't worry, you don't have to write or record anything yourself to get into this business.

That's right!

- ✓ **You don't need to be a writer!**
- ✓ **You don't need to be an expert at anything!**
- ✓ **You don't need to spend a lot of your time!**
- ✓ **And you certainly don't need to spend a lot of money!**

## **The information business has been responsible for making thousands of ordinary people millionaires... and even multi-millionaires**

And the best part is... it's still making people very rich today. The reason why the information business will always make people rich is simply because we all want or need information about something. The only thing that has changed in the last 50 years is... we have all become very impatient and everyone wants information **now!**

The pace of life has changed dramatically over the past few decades and time is now the most valued of individual resources. Everyone is busy and nobody has enough time, so information needs to be readily available 24/7.

By providing the right information to the right people you can very quickly become **seriously rich**, because people will pay over the odds to get the information they want right away. These days people want instant gratification with no waiting and no searching... because they simply just do not have the time.

Do you think you could put some information products together?

**You better believe it!**

It's a lot easier than you might think...

A typical information product could be a book about how to do something or how to do something better or easier, faster or cheaper. If the information will help the reader save time or money, or help them increase their popularity or any other worthwhile personal gain, they will be more than willing to pay for it.

Now, don't worry if you think you can't write a book, because there are ways to get other people to do that for you, as you'll discover in just a moment...

**Unlike any other product, an information product can generate huge profits...**

A book, a manual or a report can be reproduced as a basic paper and ink product, so the costs are very low. Typically, it would cost not much more than

a couple of pounds to print and bound a book, which you could then sell for £14.99, £29.99 or even £49.99.

Some self-published books have been sold for as much as £297 each and cost less than £2 each to be printed and bound. **That's a profit of almost 1500%!!!**

Imagine selling 5000 books at that price!  $5000 \times £297 = £1,485,000$ .

**That's almost 1.5 million pounds... from just one product!**

What's more, a book can also be converted into an e-book, which can be downloaded from a website, so there would be no printing, postage or packaging costs whatsoever, allowing you to keep all of the profits for yourself.

**Remember!** Information can be about anything. There will always be someone somewhere who wants information about something.

## **What type of information products can make you rich and how do you create them?**

Creating information products just couldn't be easier. Think about your own experiences for a moment. Your current and past jobs, your hobbies, your personal experiences of life and relationships.

Over the years, you will have built up and stored a wealth of knowledge and experiences that other people would want to know about. The reason they would want to know is... so they can better themselves in some way or completely avoid any problems or pitfalls which might lie ahead.

People will, and do buy all kinds of information products because there's a multitude of interests out there. If you have an interest, a hobby or a sport that you're particularly good at, people will want to know your secrets. All you have to do is simply provide the answers to their searching questions.

If you don't have enough life experience, then there's bound to be someone you know who has. It could be a relative, a friend or a work colleague. Just ask!

There's an endless supply of subjects that can be covered in the information business and there's an insatiable appetite for all of it.

Experience may be cheap but knowledge is power, and there's nothing like the power of information products for making serious amounts of money.

All you need to set up your information business is a computer, a telephone and a spare room. And you don't even have to give up your full-time job right away, because you can run your business in your spare time during the evenings and at weekends.

Think about it... if you allocated just 2 hours a day from Monday to Friday plus say 10 hours between Saturday and Sunday, you could be spending 20 hours a week on developing your new business. **That's more than enough time to create and market a million pound product.**

Remember, when you create your own products, there's very little or even no cost involved. All it may take is a little time, and everyone can afford to invest a little time, especially if you know that it's going to pay off big time...**in cash.**

**And once the product is created it can be sold over and over, and every penny you receive is pure profit.**

Information publishing is the key to real wealth. Quite simply, creating and selling information products is extremely profitable. What's more, the information marketing business is the **fastest and easiest way to get rich** because it's the most lucrative and most cost-effective business there is.

**All you need is just one good idea to start making some very serious money.**

Here are a few ideas just to get you thinking...

- **Your career or job**
- Your family relationships
- **Your life achievements**
- Your hobbies or interests
- **Your pets**
- Your medical history
- **Your travel experiences**
- Your love life
- **Your parenting skills**
- Your beliefs and theories

- **Fighting depression**
- Kicking bad habits
- **Buying a car**
- Buying and selling antiques
- **Reducing stress**
- Selling on eBay
- **Playing golf...**
- Single parenting
- **Gardening for profit**
- Losing weight

The list is endless! And to get started all you have to do is make a list of all the subjects and topics, about which you have some knowledge or experience.

## **How to get other people to create best-selling products for you at low cost**

**Hire a ghostwriter!** The advantages of hiring a ghostwriter are that you can have products created for any great idea you have, regardless of your own level of knowledge or experience in that area. The ghostwriter will do all the research, all the writing and all the editing. You end up with the final unique product... all ready to sell.

You can easily find a ghostwriter on the Internet.

In no time, you could very quickly amass a stockpile of red-hot, in-demand products that you could sell online from a website, by email or by Direct Mail.

Another option for getting **completely free** content for your information product is to conduct and record an interview with a qualified expert on any interesting or desirable topic.

The interviewee would answer a series of questions related to their field of expertise, which you would convert into a recorded product and sell as your own. The great thing about this technique is that it doesn't cost you a thing.

Once the product has been created, you control it. You own it so you can set the price... and you can repeat the process and over, so you always have a range of products to sell.

And another important point is... you don't need to find millions of customers for your products because there are ways to get your customers to buy **multiple products** from you for years to come.

How? By creating a **series of products** covering the same or a similar topic and targeted at the very same market that bought your first product. These are called back-end products and this is where the real money is made.

Also, in your own home-based information business, there's no staff to pay, no business premises to lease and absolutely no overheads whatsoever!

Is it any wonder why some people have become fantastically rich by selling information products? The profit potential is truly incredible! The mark-up can be measured in 1,000's of percent.

And remember, you have **no competition** because every product you create is unique and you own the full copyright.

If you can come up with one information product then you can easily come up with more. This will give you endless opportunities to sell additional products to all your existing customers and to many new customers.

## **And now... the super-fast shortcut method to creating and marketing your own highly profitable information products**

There's absolutely no doubt whatsoever that creating and selling information products can make you richer than you ever thought possible. It has been proven time and time again. But...

Like everything in life, there's a hard way and an easy way to do something. And there's a slow way and a fast way to learn something. It all comes down to what you know. Haven't we already been exploring the need for information?

If we provide you with all the information you need to get your home-based business up and running and into profit in the shortest possible time, then you could be making huge profits within a few weeks or even days!

The invaluable information product we have specifically designed for you could shave many months off your learning curve, allowing you to get into this lucrative business and effectively making big profits, like we mentioned earlier... guaranteed!

## Statement:

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**Our business is the information business...**

**We specialise in sourcing only the most effective training programmes available on the market. We only supply quality products for people who are serious about making vast amounts of money by working from home in their own businesses. All our products are fully guaranteed.**

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Everything we have stated in this report is absolutely true, but it also represents only the "tip of the iceberg". There is much more to know if you want to be truly successful in the information business, so we are releasing what we consider to be the most "power-packed" training manual ever compiled.

Appropriately entitled, **"Revealed"**, this programme is everything you would expect it to be.

Created from the minds of 9 highly successful and highly respected multi-millionaire marketers, this manual is...

Information packed – Full of valuable hints and tips – Bursting with shortcuts to success – Brimming with insider secrets – Stuffed with marketing strategies – Crammed with cash generating techniques and overflowing with success-driven marketing methods.



This brand new quality 4 CD Set recording and Manual contains all the information you need to be able to get up and running right away. You'll get access to secret techniques and strategies that until now have only been available to a few privileged top marketers in the US and right here in the UK



And now for a very limited time only, we are offering it all to you at the specially reduced price of **just £67 including postage, packing and insurance. (RRP £97.99)**

**And that's not all...**

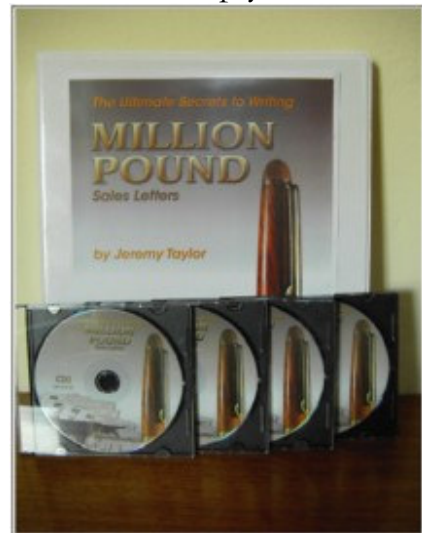
## ~\*~\*~Free Bonus~\*~\*~

The most powerful way to market any product successfully on the Internet or by Direct Mail is with a compelling sales letter and a well written advert. The art of copywriting is something you can easily learn and it will help you increase your sales dramatically.

We realise this, so as a special bonus offer for the first 50 orders only, we will include the best-selling copywriting course, "*Million Pound Sales Letters*" by Jeremy Taylor, value £67.

**That's right!**

\* Order your copy of "*Revealed*", the undisputed top **Information Business** manual today, and you will also get a copy of "*The Ultimate Secrets to Writing Million Pound Sales Letters*"



**...Absolutely FREE!**

(\* **Note:** This offer is only available while stocks last)

**To avoid disappointment... order now**

**And remember! Our products are fully guaranteed...**

## 100% No-Quibble, Money Back Guarantee



We want you to be completely satisfied with your purchase, and so you have much more than just our assurance of quality, you have our **100% unconditional money back guarantee.**

Order **your copy of "Revealed"** today and examine these quality recordings and the training manual in your own home over the next few weeks.

If for any reason you are not completely satisfied with your training programme, simply return the whole package to us within 30 days of purchase for a full, no-quibble and no questions asked refund.

**There's no time to lose!**

Sincerely,

A handwritten signature in black ink that reads "MARC". The signature is stylized with a long, sweeping underline that extends to the left.

Marc Vincent  
**ClickAssist.net**

**P.S.** Remember this? **£69.97 multiplied by 5000 will give you £349,850**

**P.S.** Don't forget! **Selling information products can make you very rich**

**P.S.** Reminder! **Order early to get your FREE valuable bonus worth £67**