

"Very occasionally an opportunity arises that may never again be repeated... this is one of those rare moments"

## Would You Know How To Turn A Small Cash Investment Into Over \$1 Million In Just 12 Months Or Less?

(date script)

Dear Friend,

If you were given the right information and the right advice from someone who knows how to make a lot of money, you would probably stand a very good chance of making a lot of money yourself... wouldn't you agree?

Usually, insider information that is **guaranteed** to make big profits is only passed around within small secretive groups of privileged people. People "in the know"... people who know things that you don't know...

Well, I'm one of those people. I know what you have to do to turn a very small investment into a million dollars... **because I've done it already.**

Now If I tell you exactly how I did it and if you follow my advice, what do you think might happen?

Well, let's find out...

### *It all starts here*

First off you need to know that by using the right formula, the right strategy and the right business plan, together with a little professional guidance, you could quite easily and very quickly turn a small investment into a huge profit.

And not just a "one off" profit, but a highly profitable, multiple income stream business that will consistently put money into your bank account for years to come.

Get it right and it could become an almost unstoppable one way cash flow system... generating streams of cash from the Internet... deposited directly into your bank account every single day of the year... **for the rest of your life!**

Even if you got it just almost right you could still make hundreds of dollars every single day.

Just try to imagine what that would be like. Every time you check your bank statement you've gotten more money in your account. You're getting richer and richer by the minute!

**Well, that's what happened to me!** And yes... I could hardly believe my eyes. I had finally created an Internet business that was making money. It was literally coming at me from all directions.

But the best part about my new-found wealth was I absolutely knew for sure that it was going to happen... because I planned it.

Piece by piece I put together a plan that would guarantee my success, and today I'm going to share that valuable information with you. First, you have to know what you need to get started...

## ***What you need to get started today...***

- ▶ Professional ready-made websites that have already pulled in over \$100,000 that you can easily modify and use to generate cash for yourself
- ▶ Software programs and essential resources to help you build lists of prospects and get your marketing strategy laser focussed in all the right places
- ▶ Resell Rights and Private Label Rights to hot selling products and all the insider information you need to make them sell
- ▶ Your very own unique, in-demand products that people urgently want to buy from you right now
- ▶ Your own affiliate program so that you can recruit an army of sellers desperate to promote and sell your products all over the Internet
- ▶ Help, guidance and professional advice about setting up and running your highly profitable business, full-time or part-time and from your own home
- ▶ Support, training and more support to ensure you do everything right, with an unconditional guarantee that you WILL make money by just following instructions

And... the most important thing you'll need is a real passion to make money. I mean a real intense feeling deep inside... a desperate want... a need... like a nagging hunger...

### **Have you got it?**

Well, if you have that's great because everything else you need is real easy to get and I'll tell you how to get them all in just a moment.

Now, if you really want to make serious amounts of money, then setting off without any of the things I've mentioned above could cost you thousands of dollars and hundreds of wasted hours just trying to figure it all out... and you still might still not get it right.

## ***I eventually got it right and I made over a \$1 million dollars!***

Okay, so it took me a few years but I was learning and I made many costly mistakes along the way. Well... you see I didn't know anything about running a business or Internet marketing when I started, so I had no choice but to learn the hard way.

But, if I was starting out all over again and knowing what I know now, I could do it in a fraction of the time. Maybe in just 12 months... **and so could you.**

That's right... and I'm not kidding... in just one year from today you could be sitting down with a friend and telling them how you made your fortune. And because they just happened to be a close friend, you would probably offer to help them to do the same... right?

Well, although you don't personally know me, in the next few minutes I want to prove to you that I am totally sincere when I tell you that I can help you make a lot of money. **Probably more money than you could ever imagine.**

But before I go on, I just want to ask you something...

Have you ever seen someone drive past in a big and very expensive car and wondered what they did for a living? Many people would immediately think that they're probably some high-flying businessman or woman... and sure, that might be true.

But just how many people would think that the person sitting behind the wheel of that big luxury car could just be an ordinary, average Joe who just happens to make a lot of money from an Internet business?

What's more, they work from home, do about 3 or 4 hours work a day and spend the rest of their time driving around, shopping, sight-seeing and meeting up with friends.

Well, no one ever thinks that... but that's **exactly** what you could be doing in about 12 months from now.

Don't believe me?

***Well not only can I guarantee it...  
I can absolutely 100% prove it!***

I'm **Louis Allport** and I always over deliver on my products and my promises. Just Google my name and you'll find over 41,000 search results relating to me and some of my businesses.

Over the past few years I've created several excellent products that have helped ordinary people **make thousands and thousands of dollars.**

Basically that's the kind of business I'm in now. I discover ways to make money and then I share my knowledge and information with people just like you.

Here's a few examples of what people have said about my products.

"Forget boring e-books. Instant Video Empire delivers top-quality Internet marketing education using high-impact video learning. The moment you watch your first video, it'll become clear that you're learning from someone who is a genuine marketing expert.

I highly recommend this course to anyone who wants to learn how to create their own business, but doesn't want to get bogged down with dozens of boring e-books."

- Michael Rasmussen  
[www.MinisiteProfitsExposed.com](http://www.MinisiteProfitsExposed.com)

"You guys have done an excellent job and provided so much, with the ability for us to even create our own voice overs with the raw videos and transcripts. However, with the professional voice over talent you have on the videos, it makes it so we don't even need to do our own!

These videos are saving us so much time and money, I don't know why anyone that is serious about their internet marketing business would not jump at the chance to add this collection to their marketing arsenal.

Thanks again for creating such an awesome collection at such a reasonable price."

- Rick Dearth, VP of Operations

[www.MikeFilsaime.com](http://www.MikeFilsaime.com)

*"I will be honest...* I normally don't give testimonials to sites that a similar to mine, but you are an exception and here's why...

While I have been running a PLR Video site since August 2007, I have personally seen many business owners take PLR Videos and turn them into a \$4,000 to \$10,000 monthly business, which is simply amazing.

So I realize that we are helping people to really make money here and that is great! People can change the look of the product and even change the product itself to make it their own; and most importantly brand themselves.

I am glad you approached me and asked me to review your site - here's just one reason why:

While I was on a recent 550 mile road trip, I viewed one of your AdWords videos and was extremely impressed. Can you guess why?

Well, I used several of the methods that were shown in that AdWords video and started getting a 5% to 12% click through rate on a campaign I had just begun that same day!

That tells me one thing. Your videos have fantastic content and truly workable methods and I know that will help many of your customer's viewers for years to come.

So with that said, I have no problem telling others about Instant Video Empire!"

- Stephen Luc  
[www.InstantPrivateLabelVideos.com](http://www.InstantPrivateLabelVideos.com)

"This is without a doubt one of the best investments I've ever made. Each of the products alone have generated several thousand in income for my business. This is truly a great value!"

- Louis Burleson

"I just got the new AdWords videos. This is the best stuff I have ever seen, my compliments. I am going to turn this into a product now! Love it!"

- Steve Renner

"These videos are just freakin awesome - The copywriting ones are going to make me thousands of dollars in profit... keep 'em coming!"

- Simon Hodgkinson

Okay, so now you know that I'm a real person... and everyone who knows me would openly tell you that I'm also an honest person.

Some would say that I'm way too honest for my own good, but that's just the way I am. I'd much prefer to tell it how it is rather than fluff it up and pad it out with useless nonsense.

There's just far too much of that on the Internet already.

**So my message to you is simple...**

# *You want to make money... and I want to show you how to do it*

You might want to make a lot of money, like a million dollars, or you just might want to make a few extra thousand dollars a month in your spare time. It really doesn't matter to me and it's completely up to you. Because what I'm about to share with you is a tried, tested and proven way to make money.

Now, I've really excelled myself this time. I couldn't have crammed any more information into my latest project even if you held a gun to my head.

But before I explain more about this unique wealth creation system, please don't get this confused with any of those totally useless "get-rich-quick" systems you keep reading about.

You know the ones I mean... the ones that promise you'll be able make 50 thousand dollars in a weekend just by reading some amazing new ebook. And those that tell you how to make a ton of money... but don't show you how.

**Well this has nothing to do with any of that garbage.**

**Definitely not! No way! There's no place for that kind of BS here!**

What I'm telling you about is nothing like anything else you've ever seen or heard before... I promise you. This is a **real** business system... but... I'm afraid I have some shocking news for you.

Are you ready?

Okay... well... when you get involved in this business you'll have to do some work. There! I said it. Now that's the hardest thing I have to tell you... and do you want to know something else? Nobody will ever tell you that.

It's true. Even the most experienced and respected marketing guru will not come right out and say, "Oh and by the way buddy... you're gonna have to do some work if you wanna make any real money."

It's just not the done thing...

In just about every business opportunity you will ever come across, you'll be told that it's **simple**, it's **easy** and even **a child could do it**.

The reality is... setting up a profitable Internet business, especially if you don't have any previous experience, is not easy and it's not straight-forward and I would bet my right arm that a child could NOT do it.

If you've tried already then you will know that what I'm saying is true. But don't be put off, because it can be easy... **but only if you know how.**

You see when I started out creating my own business I really did think that it would be easy to make money online. Well, everyone was telling me that it was.

The so-called marketing gurus made it all sound like a breeze.

But what they didn't tell me was how to avoid all the costly mistakes.

**Boy! I could write a book on that subject alone and I just know for sure it would be a world class best-seller.**

The truth is I spent years ambling along, learning the ropes and just about breaking even. I spent just about every waking hour trying this and trying that and reading information on every aspect of Internet marketing and product creation.

Sometimes I even worked all through the night just tinkering and tweaking a product, just to be absolutely sure that it did everything I said it would do.

And that's because... I'm like that. I'm a perfectionist when it comes to creating products and I'm meticulous when it comes to all the little details.

I know my eye for detail can irritate the hell out some of my friends... but hey! If you're going to do a job you've got to do it right... right?

You see, when you start on a project from scratch, test and tweak it over and over, then launch it on the Internet you can either... **know** that it will sell or you can **hope** that it will sell.

When you know that it will sell then all your time and effort will have been worth it. But when you just hope that it will sell, the result could prove disastrous.

Disastrous for you, your ego, your enthusiasm, your self-belief, your confidence, your bank balance and your future. Believe me... it's not worth all the disappointment... and I should know because I've been there.

And If I was a lesser man I would have given up at the first hurdle. But thankfully I have a real stubborn streak in me and I'm no quitter. Now my persistence and dogged determination has paid off... BIG time.

# *There's a lesson to learnt here about never, ever giving up*

Everything I do in my business is as near perfect as it can possibly be, so the results are always measurable. They are virtually guaranteed.

## **Here's what I'm talking about...**

Click on the link below and take a look at the sales reports from some of my previous products and joint ventures that I put together a couple of years ago...

<http://www.sevenfigureblueprints.com/revenue.html>

These products are still making money for me today and this is just one of many proven success models that I'm going to share with you.

Okay, so now you know who I am and that I make money on the Internet.

## **So what's in it for you?**

Well, I've only told you very briefly about my experience of marketing online, what I haven't told you is exactly how I have made over a million dollars. In fact I'm not going to just tell you, I want to show you.

I figured that if I showed you on video, exactly how I make so much money, and then I showed you exactly what you have to do to make as much money as you want, you just might find that quite interesting... right?

Well believe me...

Making money is really exciting stuff. It's a buzz I can't really describe and I want you to experience it for yourself. Personally I think making money is way more exciting than spending it... although that can be very nice too.

Now... what if I showed you ALL my tried, tested and fully proven methods, techniques and strategies that have generated over a million dollars, and I one hundred percent guarantee that my system will work for you...

**...you would have absolutely nothing to lose right?**

*It would be like handing you the winning lottery numbers long before the draw has even taken place!*

**You could not possibly lose.**

But! Remember... you will have to do a little work. It's not hard work and it's not difficult. All you would have to do is follow my simple instructions.

And don't worry. You can't make any mistakes because I've already made them all. You'll be getting a **mistake bypass system** that's almost completely foolproof.

It's taken me years to produce this. I've spent endless painstaking hours putting it all together for you, and as always I've checked and double checked that it all works... just like I've promised.

What you will have is the ultimate Seven Figure Blueprint. It's the ***Exponential Returns – Business Growth Mastery System***. It's based on every success strategy and proven cash generation method I've ever created.

There's absolutely nothing else like it anywhere and you will never see it advertised anywhere else. **Because it's only available from me.**

This is the complete and very same business success system that has propelled my personal income from zero to over a million dollars.

I started out with a small investment of just \$800 and I turned that into a business that now generates an income of seven figures a year. I want to show you how you can build a business from a tiny investment, and don't worry... I'll be there with you... guiding you all the way.

Once you have completed the training by watching my series of in-depth videos and then apply the techniques that I'll show you, you will truly become a Master of Business.

You will be able to apply your knowledge and skills to any new business you care to set up, and **know** that your **success** will be **guaranteed**.

But long before that you will make money from the methods I'll show you, and which are making money for me right now. I'll show you how to set them up and how to make money for yourself within your first few weeks.

I'll give you all the tools, ready-made websites and the software that you need to make it all happen. **You could start within the next few days...**

And, if you don't understand anything or need any help, I'll be there for you.

Here's a rundown of the complete home training package that I've personally put together for you. **This really does have the potential to make you seriously rich.**

It consists of 20 discs, which includes video training, guides and tutorials.

## *Here it is...*

**Disc #1.** \$800 to \$1,000,000 – Part 1

**Disc #2.** \$800 to \$1,000,000 – Part 2

**Disc #3.** \$800 to \$1,000,000 – Part 3

**Disc #4.** How To Choose The Best Business For Your Personality And Goals

**Disc #5.** "How To" Product Creation Secrets

**Disc #6.** How To Build A Very Valuable Business And Sell It (If You Choose) For A Fantastic Amount

**Disc #7.** How To Make Joint Ventures Work For You

**Disc #8.** Building Your Business By Outsourcing

**Disc #9.** 5 Ways To Produce A Good, Even Significant Affiliate Income Stream

**Disc #10.** How Systems And Policies Can Help Optimize And Grow Your Business

**Disc #11.** Easy Tactics For Increasing Sales & Profits In Any Business

**Disc #12.** How It's Actually Possible To Grow Your Business And Make More Money, While Working Less Than Ever Before

**Disc #13.** Working With Your Own Version Of BrandPDF.com

**Disc #14.** Working With Your Own Version Of FreeSeminarVideos.com

**Disc #15.** Working With Your Own Version Of SourceRights.com

**Disc #16.** How To Use The Ready Made Sites To Create A New Income Stream Of At Least \$1,000 A Month

**Disc #17.** Your Own Private Label Version Of Websites Of Mine That Have Been, And Continue To Be Very Profitable

**Disc #18.** Exclusive Private Label Rights To A Little Seen Site & Product

**Disc #19.** Resell Rights To Four Very High Quality, And Little Seen Products, Including A Ready Made Site To Help Build Your List & Make You Sales

**Disc #20.** Access To Private Documents Important To My Business Success, That I've Never Shown Outside Of People I Work With Closely

Okay, now you might be thinking... Wow! That's just way too much information!

Well, I did say that I've excelled myself this time, and I really do mean it when I say that I have left nothing out.

This is everything... the complete blueprint to success... the business plans, the strategies, the formulas, the secrets, the ready-made websites that will make money for you almost instantly, the tutorials, the guides and most importantly... the full support.

Everything is explained to you in step by step detail. All you have to do is watch my training videos and follow my instructions.

You won't ever need to buy any business book, marketing course or attend any costly training seminar ever again. I'm offering you the whole package... right here... and right now.

***Just follow my tried, tested and proven methods and you WILL make money... guaranteed!***

How much you make is entirely up to you. But, I have proved that the methods I have used and continue to use to this day have made over \$1,000,000.

And these are the exact same methods, put together into a tailored training package and designed to help you get into the exciting world of wealth creation.

**It's a no brainer!**

**Now, you might be wondering about who this wealth creation training is for.**

Well, it's suitable for anyone who knows how to use a computer and that means you and probably any other member of your family.

It doesn't matter whether you're old or young, male or female or where in the world you are right now. If you can follow some simple instructions you could be on your way to making a very good living from the Internet. Simple!

Now don't get confused about this whole business thing...

This is a business that you can set up and run all by yourself.

You don't need to hire any staff or rent any premises. You can start it in your spare time and work from anywhere that has an Internet connection. Your expenses will be minimal and your profit potential is unlimited.

It's not like a franchise where you have to stump up a huge investment and then pay royalties every month. **It's better than any franchise on the planet...** and of course you get to keep all of your profits for yourself.

In my opinion taking on a franchise is a sure-fire way to going bankrupt. Sure, they are based on a proven business model and a lot of money has been invested in creating brand awareness.

But... is a franchise really like running your own business?

I don't think so because...you have to stick to the rules, buy the products you're told to buy and sell them at a set price. You have virtually no control over the business other than employing staff, paying the wages and running costs.

And if there's anything left... you get to pay yourself a salary.

Sounds more like a job to me... only a job with so much to lose if things don't work out.

Did you know that even a relatively small franchise company like the sandwich seller, **SubWay**, which is owned and operated by Doctor's Associates, Inc, would set you back around \$150,000 just to get started... and on top of that there are all the regular monthly fees and royalties to pay too.

That's really quite scary. I could never, ever imagine laying out upwards of \$100,000 and the prospect of an ongoing monthly outgoing of around \$7,000 to \$12,000... **before I even sold a single product!**

Why would anyone even consider starting a new business with such high prospects of early bankruptcy? It's absolutely crazy!

Remember! My system is guaranteed and foolproof. What I'll show you in my training videos is what I'm doing right now to make a very good living. And it's yours for the taking.

Okay, so there's a lot of information... but you don't have to try to cram it all in at once. You can simply watch a video each day then put together each part of the plan until you're up and running.

Remember, it took me many years to get to where I am now... but you can get there in just 12 months or less... if you follow my blueprint.

## ***Now here's the bad news...***

Obviously I can't allow tens of thousands of people to get in on my unique business offer. It wouldn't be fair as there would be way too much competition, and I can only work with a limited number of people at any given time.

So... I've decided to limit the number of proven business success systems I'm going to make available, to just 200 customers worldwide.

Now that's not a lot when you consider there are millions of people worldwide who wouldn't think twice about selling their grand mother... if they could make a seven-figure income from the Internet.

So with that said and when the 200 sales target has been reached, I will have to withdraw this offer completely. I could withdraw this offer at any time... without notice... and it will never again be repeated.

## ***Now here's the good news...***

When I look back and consider all the hours I've devoted to creating this almighty business system, I had considered putting a very realistic price on it. By that I mean a price that would reflect its true value because of the amount of dedicated work that has gone in to producing it.

And when you consider how powerful it is and what it's capable of achieving, in the right hands, I also didn't want to under value it. After all, **this is a serious business training package that has the potential to make you a million dollars.**

Well, after a lot of very careful consideration I have had to put a value on it. A price tag if you like. And I decided on \$695.00. **Now that's unbelievable value...**

**But that's not what I'm asking for it. Well not today anyway.**

## *So here's even better news...*

I'm going to let a maximum of 100 customers worldwide grab this for just £297.00 plus shipping and handling.

I know it's a real crazy price for something that has the potential to make you seriously rich, but as I said in the beginning I always over deliver and today is no exception.

**But this price is for today only.**

Order your copy of "**Exponential Returns – Business Growth Mastery System**" before midnight, today (date script) and you'll get it all for the stupid low price of just £297.00 plus shipping and handling.

## *And there's more...*

When you buy your copy of this all-inclusive, in-depth action-packed training program, you'll also get access to a special invitation only, password protected website that has been specially designed to help you.

Although I and my colleagues will be on hand to help and guide you, in busy times you might not get a reply to your email inquiry for many hours. And I know that this can be a bit frustrating, especially if you are in the middle of putting your business together and you hit a problem.

So, to help you get answers to general questions much quicker you can just log on to the special website and search the **Instant Answers Video Database**. All you have to do is type in your question and you'll get directed to a video, which will have the relevant answer.

It's a great resource all by itself and you'll find it invaluable as you move ever closer to building your very own profit pulling business empire.

## *A note on bonuses...*

It was my original intention to create a whole host of bonus products to add to this offer, but as I created them I kind of integrated them into the main training program.

That's because I think they are so valuable and should be included in the serious part of the training. Well, let's face it... most bonuses are usually quite worthless.

They're just add-ons with very little value. Most marketers pile them in and hope that they can fool you into thinking you're getting more for your money... more bang for your buck.

Truth is... if their main offer is as good as they say it is... why then do they feel they have to prop it up with old ebooks and reports?

I don't want to try and fool you, trick you or insult you by adding a load of old rehashed junk to my offer. I have much more respect for you than that.

So, I hope you'll understand and appreciate my reasons for not adding bonuses.

## *The better than ever full money back, no questions asked, guarantee*

You may have noticed that I've already mentioned that I will personally guarantee your success... well yep... that's exactly what I'm going to do.

Most marketers offer a 30 day guarantee with their products but I always offer a 60 day guarantee. Except this product is different... it's special... and because I made you a promise I'm going to do something no other marketer, guru or Internet expert has ever done before.

## *I'm going to give you a full 12 month guarantee!*

Guarantee logo

Yes! That's what I said... **a full 12 month guarantee.**

That's more than enough time to develop into a real Internet marketing master and make the kind of money I've been talking about.

**Now it really is a complete no-brainer!**

If you can't make at least a few thousand dollars over the next 12 months with my ultimate business training program, my ready-made and profitable websites, my software programs and my help and support...

Then you will never make any money on the Internet... period!

I can't spell it out any plainer than that.

You either want to start making money online or you don't. If you do... and I really believe that you do want this opportunity to become rich then I strongly advise you to order today **(date script)**

If you want to get everything at the special early bird price of just £297.00 plus \$17.00 shipping and handling... then you must order today to avoid paying the full price.

And remember! This is a 20 disc set that contains everything you need to get your Internet business up and running and into profit. It's your blueprint for success based entirely on my proven methods that have made me over a million dollars. And now you know.

**Order button**

Now let's go and make some serious money!

To your wealth and happiness.

My sincerest regards,

**Scanned signature**

**Photo**

Louis Allport

**P.S.** Remember! I'm only making a total of 200 packages available worldwide so don't miss out on this unique once-in-a-lifetime offer.

**P.P.S.** I just wanted to remind you that the special early bird price offer is only available for the first 100 customers. I'm sorry but everyone else will have to pay the full price, so I highly recommend that you get yours while you still can.

**P.P.P.S.** Don't forget! This complete training package comes with my personal, no risk, 12 month 100% money-back guarantee. **You just can't lose!**