

# *Discover The Real Secrets To Making Your First £Million*

**"Money can't buy everything, but it can buy you freedom...  
Freedom of choice and freedom to live your life exactly how  
you want to"**

From the desk of:

**Xxxxx xxxxxx  
Managing Director  
PPJ Publishing Limited**

**Date**

Dear Friend,

To many people, making millions is a complete mystery. It's only a mystery because they don't know how to get started, they don't know how to get set up and they don't know what to sell or how to sell it. So, although they desperately want to make money from their homes, they just don't know how.

If you fall into this category then don't worry, because the mystery is about to be unravelled. And even if you do know something about the basics of making money online, the things you don't know... or understand, will all come clear in just a few minutes.

Now, before I explain how easy it really is to make money from home, you must know and fully understand this...

**The Internet generated more than \*\$170 billion in sales in 2006.** (\* \$dollars are the currency of the Internet)

**2 billion people are expected to be online by 2010.**

The Internet has made it possible for tens of thousands of individuals to earn a full-time living from their computers. This has enabled them to give up their regular day jobs and work for themselves. What could this mean for you?

Well, it means you could...



### ✔ *Work from the comfort of your own home*

Imagine not having to set the alarm clock and not having to get out of your warm bed, until you want to.

### ✔ *Work only the hours that suit you*

Imagine just having to put in a few hours a day, and only when you feel like it. And you WILL feel like it because nothing compares to the buzz of making easy money online.

### ✔ *Be your own boss*

Imagine not having anyone telling you what to do. You wouldn't have to answer to anyone and you would have no deadlines to meet and nobody breathing down your neck.

### ✔ *Have no limits to your earnings*

Imagine being in a position to pay yourself a huge salary. You would have no pay restrictions and no wage limits. You simply decide how much you want, then transfer it from your business to your private bank account.

### ✔ *Take time off when you please*

Imagine being able to just take the day off when you feel like it. Or, take a week off, or even a month off to enjoy yourself. You could go a world cruise or travel first class to any destination.

### ✔ *Buy a brand new house*

Imagine having more than enough ready-cash in your bank account to be able to buy the house of your dreams, anywhere in the country or even anywhere in the world.

### ✔ *Buy a brand new car*

Imagine taking the car of your choice for a test drive. Smell the fresh upholstery, experience the luxury, feel the power and then say to the salesman. "Okay, I'll take it, when can you deliver?". See yourself driving it around town. See it parked on your drive.

### ✔ *Help other people*

Imagine how good you would feel if you could help a local, national or even an international charity. You could really make a difference to other people's lives. Or you could help animals or any other worthy cause.

### ✔ *Get the respect you truly deserve*

Imagine how people will react when they find out you are rich. Rich people command respect from the community, because wealth is power.

Make no mistake! In today's world money is practically everything. It can buy virtually anything and it can make a person very powerful. Money speaks loud and

clear and as they say... "money makes the world go round". But most of all... money can buy you freedom. **Freedom to live your life exactly as you please**

## *What is the quickest and most likely way for you to make your first million?*

Okay, we all know what money means, but what you really want to know is how can you get more of it right? Well, you could...

- **Work harder, work overtime or work two jobs**
- **Sell your assets or investments and make a profit**
- **Gamble and hope you'll get lucky**
- **Hope a rich relative leaves you their entire estate in their will**
- **Become a movie star or a sports star or a best-selling writer**
- **Steal it!**

If none of the above is an option or is never likely to happen, then let's look at what you can realistically do to become rich.

**Think!** What have people like Richard Branson, Duncan Ballantyne and Bill Gates done to become rich? What do they all have in common? The answer is... they are entrepreneurs. They are business people, and they make huge amounts of money from their businesses.

### **But... this is different!**

Setting up and running a business is the quickest and most likely way for you to make your first million. But, it doesn't have to be in the traditional sense. Because of the Internet, you don't need to rent or buy business premises and you don't need to take on any staff.

An Internet business can be set up in a **spare room and easily run for a few quid!**

You can set up an Internet business in your spare time, then when you're making a few extra grand a month, you can crank it up and dedicate more time to it... and make even more money. Big money... serious amounts of money.

If you've always wanted to know how you can get seriously rich... you've just found out! Now, all you need to know is how to get started... and here's how...

## *Want to know more about tried and tested success secrets? Let's begin...*

There are so many so-called Internet business opportunities out there and it's getting to be a bit of a minefield. If you have already bought into some "system" or "programme", tried it and found that it didn't work, you are certainly not alone.

Just about every man and his dog has done exactly the same thing, but don't despair... **help is at hand.**

You see, it's almost impossible to learn anything of any real value from a tutorial, an ebook or an audio recording. And most of these "business opportunities" never really explain exactly what you need to know to get started.

There's always something missing... and it's really annoying when the author assumes you already know what they are talking about.

Let's face it, anyone who is completely new to the Internet is not going to have a clue about **pay per click** or **email marketing** or **autoresponders** or **squeeze pages** and many other essential marketing methods.

Anyone, who wants to know how to make real money from the Internet, not only needs to know and understand the **secrets of successful marketing**, they need to know how to **apply** these cash generating methods.

And you just won't find that in any \$27 ebook... written by some Internet wannabe.



The only way to find out what you really need to do to make shed loads of money is to watch and listen to someone who has done it or is doing it right now.

If you had a highly talented, super-rich Internet marketing tycoon sitting next to you in your home, showing you how and what to do to make money online, do you think you could simply follow his advice?

Do you think you could copy his success plan and become rich yourself?

**Of course you could!**

And... do you think that someone who has made millions from their Internet business knows absolutely everything about building websites, creating graphics and writing sales copy?

**No way!**

And do you think they would know everything about all the technical stuff about uploading web pages, putting links to downloadable products and setting up payment processing?

**Of course not!**

They simply get someone else to do all that stuff for them. All they concentrate on is... **MARKETING!!!**

## *Want to know about the top 10 marketing secrets... guaranteed to make money?*

Fact! Good marketing methods make money. You might have the best products in the world, but you simply won't sell a single one if you don't understand and apply the secrets of successful marketing. And just how are you going to find out about these methods without it costing you your life savings?

Well, let's see... if you booked just one hour with a typical multi-millionaire marketing expert, how much do you think that might cost you? £100?... £200?... £300? Nope!

Try £500! That's right! \$1,000 or £500 for just one precious hour of their time. But, if you really wanted to know how to make millions online, it would be worth every single penny right?



Well, what if you could spend a few hours with some of the top earning Internet marketers in the world for less than the cost of a family meal in your average restaurant?

And what if one of those marketers was none other than Mike Filsaime, the multi-millionaire marketing guru behind the mega-successful "Butterfly Marketing" strategy?

**Okay, here's the deal...**

I'm the MD of a UK publishing company and I leave no stone unturned in my search for real money-making visual training programmes. These are specialist videos, which feature well-known marketing experts from all over the world.

**You'll never be able to buy them in any shops.** I find them, then I buy the licences to market them in the UK. I then publish them and make them available to people just like you who are serious about making money from home on their computers.

Every once in a while I come across something special, and this one is **very special**. It's a set of training videos is entitled "**Secrets of the Millionaires**"... because that's exactly what it reveals. If you want to know how to make money on the

Internet, **"Secrets of the Millionaires"** is a "must have" home study course you just cannot afford to be without. It includes training and demonstrations on...

- **How a complete "newbie" can make money online**
- **What are the easiest products to sell**
- **How to create a unique product**
- **The 8 steps to a highly profitable Internet business**
- **How to create multiple passive income streams**
- **Discover the secrets behind viral marketing techniques**
- **Essential website elements**
- **How to automate your Internet business**
- **How to overcome mental roadblocks that are stopping you from making it online**
- **The power of list building**

And so much more...

***The secrets are out...  
But now you're running out of time!***

So... are you serious about wanting to make money on the Internet? Are you serious about wanting to give up your regular day job? And are you serious about wanting to become very rich?

Then be careful! These videos contain information that could make you richer than you ever thought possible.



**"Secrets of the Millionaires"** is a simple step by step video training programme that you only have to watch, listen and copy. It's meant to be that simple because it's designed for people with little or no previous Internet marketing experience.

There's no technical jargon, just straight-forward, easy to understand concepts and strategies, that can be easily copied by anyone regardless of age and gender.

Remember! You don't need to know how to build a website, you don't need to know anything about graphic design, copywriting, payment processing or any other

technical stuff. All you need to know is how to create a unique product from scratch and how to market it successfully. **And that's exactly what this programme is all about.**

Everything else can be done for you, and you'll find out how, when you watch these quality recordings. And, **"Secrets of the Millionaires"** is a programme you will want to watch over and over, because you will not believe just how easy it really is to make huge amounts of money online.

What's more, each time you watch the full programme you will learn something new or you will finally understand the hidden message of successful marketing.

Then will you realise that you truly have uncovered the **"Secrets of the Millionaires"** and now all you have to do is put it all together, just as it has been explained and demonstrated, then take action to make it happen.

*Take Action Now*

**You can get started right now!**

Don't delay... order your double DVD set for just £67.00 plus £3.45 postage, packing and insurance.

PayPal Button

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**Not too sure if this is for you?**

*30 Day, No Quibble, 100% Money Back  
Guarantee!*



If you're not absolutely sure whether **"Secrets of the Millionaires"** is for you, then why not try it **RISK FREE!**

Just place your order and I'll make sure that it is dispatched to you within 48 hours. When you receive it, you have **30 days** to decide whether you want to keep it. If not, then simply return it for a **full 100%, no questions asked refund.**

**You have absolutely nothing to lose!**

*But Wait, There's More!*

**"Secrets of the Millionaires"** consists of 2 high quality, specially recorded DVDs that you cannot buy in the shops, and they feature 2 very successful Internet millionaires. One started as a copywriter then moved into Internet marketing.

The other was an immigrant who started his new life with just \$300, no experience and not even a roof over his head. Just how did this man become an Internet millionaire?

Individually, these recordings would normally retail at £47 each, but you can get both for just £67.00 plus £3.45 postage and packing... and if you place your order before **Midnight, (javascript date)**, I'll give you **2 valuable bonuses** absolutely **FREE!**



**The Mike Filsaime Story**, as told by the man himself. Mike Filsaime was a car salesman who one day bought a cheap Internet "business opportunity" type

marketing ebook, then set up a part-time Internet business. He was soon making more from his part-time business than he was from his full-time job... so he quit!



He is now a multi-millionaire and his online company turns over in excess of \$4,500,000 a year. That's 4.5 million dollars or 2.25 million pounds.

And all this started just 4 years ago, working from his own home on his old PC. This is something you can do and it's something just about anyone can do.

In this incredible story Mike explains how he created a \$100,000 product that launched him into the serious world of Internet marketing and onto developing his super successful **Butterfly Marketing** course.

This one product alone pulled in **\$1 million in just 5 days!** Since then his Internet empire has continued to grow at an alarming rate.

You'll be absolutely spellbound as you hear him explain the strategy behind the power of leverage and viral marketing.

Again, the value of this amazing DVD is £47... but it's yours free when you order "**Secrets of the Millionaires**".



**The Internet Challenge** is all about how to create a unique product, bring it to the market and make sales. This is an in-depth look at how you can create your very own product and keep all the profits. This is how you will become very rich.

In this DVD you will again see Mike Filsaime, but this time you will see him demonstrate how it's all done. You'll see how he gets other people to sell his products for him, and how he makes many more sales by simply giving something away for free.

Mike also explains the 4 ways to get traffic to your website, as part of his simple step by step approach to Internet marketing.

Watch as he shows how to put together an irresistible offer and how he creates an army of sales people who will sell his product for a commission. This is a 'must see' strategy that can make **hundreds of thousands of pounds... or even millions!**

Mike explains the principles of up-selling and down-selling and how they can dramatically increase your profits. He also explains how you can make money selling

other people's products. You don't need a website to do this... all you need is an affiliate ID, which you can get for free, by joining a free affiliate program.

This DVD is also valued at £47. That's a total of 4 quality DVDs with a **total value of £188**. All yours for just £67.00 plus £3.45 postage, packing and insurance... when you order today.

*Strictly Limited to the First 50*

I'm afraid someone is going to be disappointed... because I am only allowed to distribute 50 copies of "**Secrets of the Millionaires**". That's all my licence covers. Just 50 copies for the whole UK, and of course I'll be keeping one copy back for myself.

The reason for the limit is because the distributors don't want to flood the market and create too much competition... so it's understandable. But, when they're gone, that's it. I will have to remove this website and all reference to this offer.

Make sure you get your copy by ordering today. This is a **brand new** offer and it went live on (javascript date). I expect all 50 copies to be sold within 2 days, so you must hurry and secure yours today. Order before midnight to ensure you get the 2 valuable bonuses too.

**\*\*\* Please note:** If I receive your order after all copies have been sold I promise to refund the full purchase price, including postage and packing **immediately!**

*Take Action Now*

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Today you can take that first step to changing your life forever. If you don't do it today, you may never get another chance like this ever again. You owe it to yourself to get rich and live free.

Sincerely yours,

*Scanned signature*

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PPJ Publishing Limited

**P.S. "Secrets of the Millionaires"** is everything you need to be able to get started in your own cash-rich Internet business. Just copy the success secrets and start generating profits within days.

**P.P.S.** Remember to order before midnight to ensure you get the 2 valuable bonuses. And remember! There are only 49 copies available (I'm keeping one for myself).

**P.P.P.S.** You have absolutely nothing to lose. Try **"Secrets of the Millionaires"** RISK FREE for 30 days, and if you are not entirely satisfied, just return the package for a full, no questions asked refund.